



LET'S BRING FORMULA E TO ADELAIDE

AUSTRALIA INSTITUTE RESEARCH SHOWS
**THE MAJORITY OF SOUTH AUSTRALIANS WANT TO SEE
FORMULA E IN ADELAIDE**

"Melbourne can keep the Formula One. Our research shows that South Australia is ready to look to the future and host the all-electric, ultramodern Formula E racing series."

NOAH SCHULTZ-BYARD
THE AUSTRALIA INSTITUTE

"Formula E plays to South Australia's natural strengths: motorsport, technology, renewable energy and an exciting street party all rolled into one and South Australia is the only state in the country that ticks all the boxes."

MARTIN HAESE
BUSINESS SA

"Formula E represents the future of international motorsport and with our superb track record for staging world-class events and our expertise in renewables, we're in pole position."

JODIE VAN DEVENTER
COMMITTEE FOR ADELAIDE

"Hosting a Formula E race in Adelaide, with an associated 'Festival of E-motion', is the 21st century evolution of motorsport that Australia needs."

VALDIS DUNIS
FORMULA E FOR ADELAIDE

IT'S TIME FOR ADELAIDE TO GET IN THE DRIVER'S SEAT
AND WORK TOGETHER TO
BRING FORMULA E TO AUSTRALIA

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Institute**
Research that matters.