

Polling - Company tax rate

April 2020

Key results

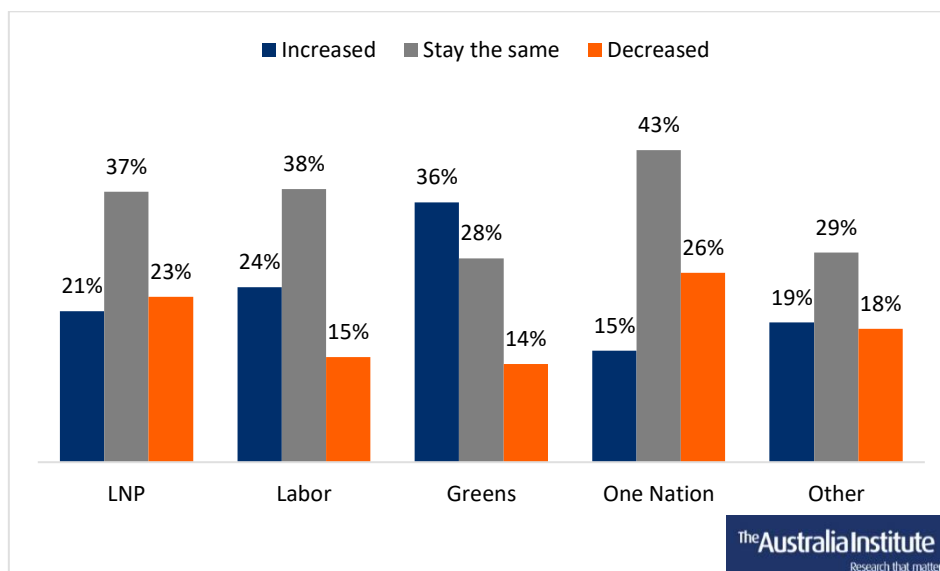
The Australia Institute surveyed a nationally representative sample of 1,020 Australians about whether the company tax rate for big business should be changed.

Respondents were first told that the company tax rate for large businesses is 30%. They were then asked whether it should be increased, decreased or stay the same.

A majority of Australians (59%) say the company tax rate for big business should remain the same or increase. Only 19% say the tax rate should decrease.

- More voters across every voting intention say the company tax rate should either be increased or stay the same, than say it should be decreased.
- Three in five Coalition (58%), Labor (62%) and One Nation voters (58%) say the company tax rate should stay the same or be increased.
- Two in three Greens voters (64%) and one in two Independent/Other voters (48%) say the rate should stay the same or be increased.

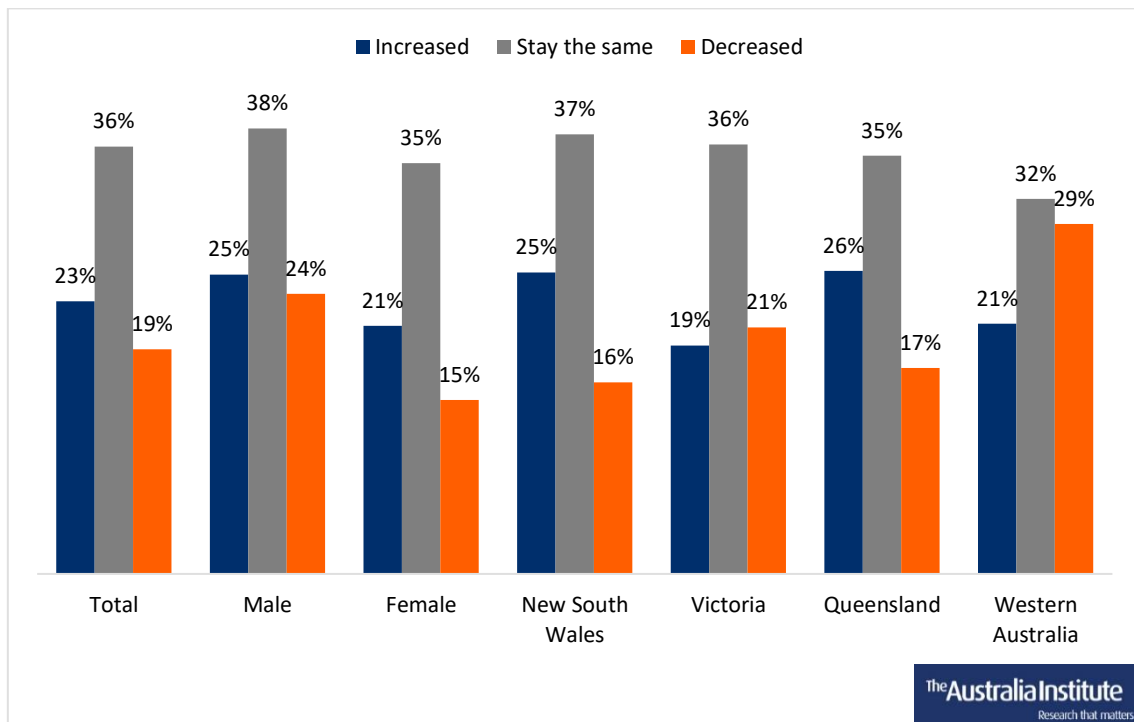
Figure 1: Company tax rate for large companies should be ...



Decreasing the company tax rate for large companies is the least preferred option among Australians.

- The most popular choice, selected by more than one in three Australians (36%), is for the company tax to stay the same.
 - One in four Australians (23%) say that the rate should be increased and one in five (19%) say it should be decreased.
- Among both men and women and in NSW, Victoria, Queensland and Western Australia, a majority say either that the company tax rate should stay the same or that it should be increased (59% total).
- Women are more likely to say that the rate should be increased than decreased (21% vs 15%), while men are about equal (25% vs 24%).

Figure 2: Company tax rate for large companies should be ...



Method

The Australia Institute surveyed 1,020 people on 23 April 2020, online through Dynata's Rapid Results polling, with nationally representative samples by gender, age and region.

The margin of error (95% confidence level) for the national results is 3.1%.

Results are shown only for larger states.

Voting crosstabs show voting intentions for the House of Representatives. Those who were undecided were asked which way they were leaning; these leanings are included in voting intention crosstabs. "Coalition" includes separate responses for Liberal and National. "Other" includes Centre Alliance, Jacqui Lambie Network and Independent/Other.

Detailed results

The Australian company tax rate for large businesses is currently 30%.

Do you think this rate should be increased, decreased or stay the same?

	<i>Total</i>	<i>Male</i>	<i>Female</i>	<i>NSW</i>	<i>Vic</i>	<i>Qld</i>	<i>WA</i>
Increased	23%	25%	21%	25%	19%	26%	21%
Stay the same	36%	38%	35%	37%	36%	35%	32%
Decreased	19%	24%	15%	16%	21%	17%	29%
Don't know / Not sure	22%	14%	30%	21%	24%	22%	18%

	<i>Total</i>	<i>LNP</i>	<i>Labor</i>	<i>Greens</i>	<i>One Nation</i>	<i>Other</i>
Increased	23%	21%	24%	36%	15%	19%
Stay the same	36%	37%	38%	28%	43%	29%
Decreased	19%	23%	15%	14%	26%	18%
Don't know / Not sure	22%	19%	24%	22%	15%	33%