

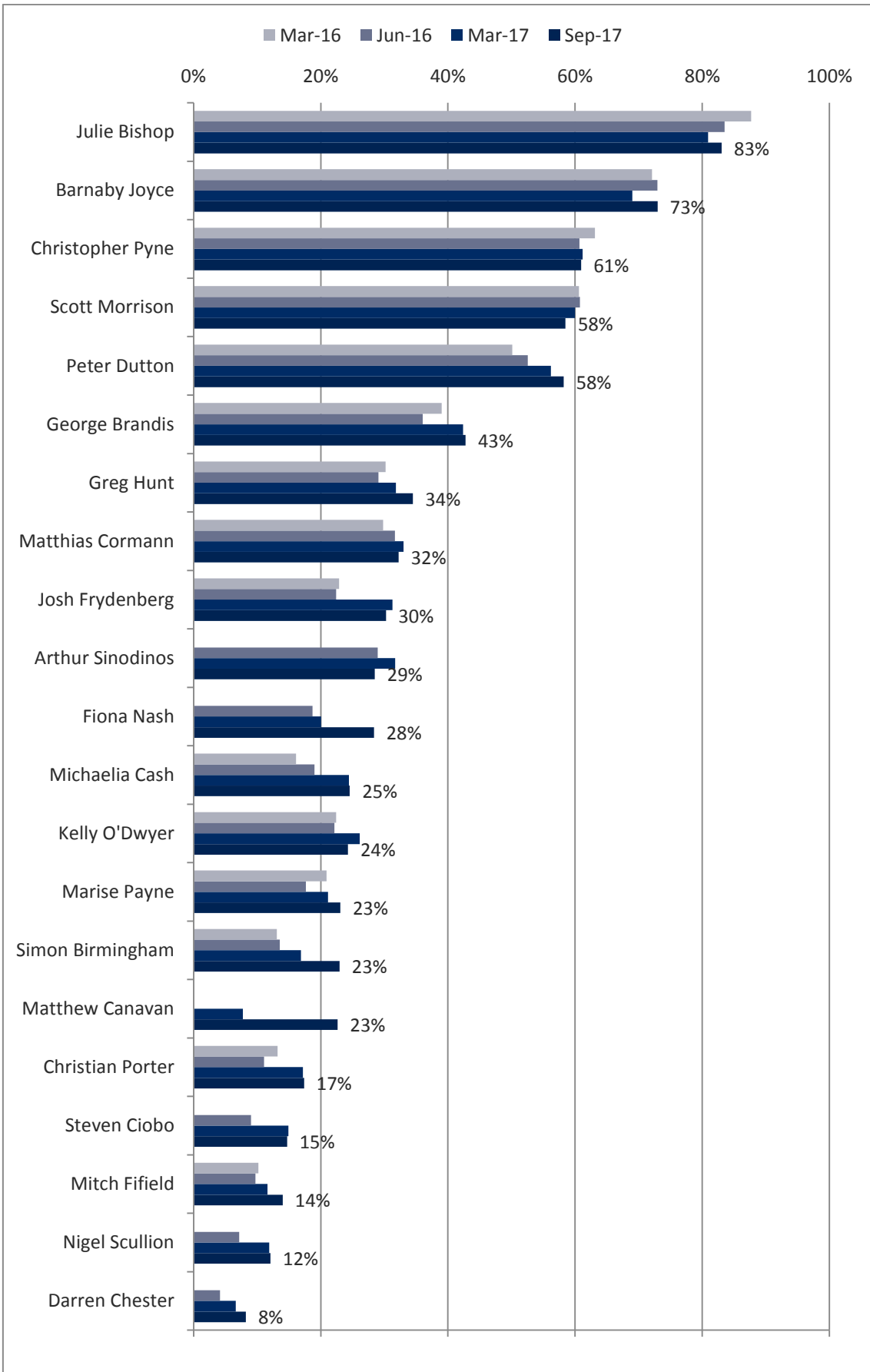
# Polling - Minister Recognition

*Sept 2017*

## Key Results

The Australia Institute surveyed 1,412 Australians about which federal Ministers they had heard of. Respondents were presented with a list of 20 Ministers, and former Minister Matthew Canavan, and were able to select as many as they had heard of, or select “None of these”. Similar questions were asked previously in surveys since March 2016, with representative national samples of similar sizes.

- The four most recognised Ministers have seen recognition remain largely flat since March 2016, when the question was first asked.
  - Julie Bishop remains the most widely recognised federal Minister (83%),
  - followed by Barnaby Joyce (73%),
  - Christopher Pyne (61%) and
  - Scott Morrison (60%).
- Most Ministers have seen small increases in recognition. Some have seen large increases.
  - Peter Dutton, the fifth most recognised Minister, has seen his recognition increase from 50% in March 2016 to 56% in September 2017.
  - Fiona Nash has gone from 19% in June 2016 to 28% in September 2017.
  - Simon Birmingham has gone from 13% in March 2016 to 23% September 2017.
  - Matthew Canavan has gone from 8% in March 2017 to 23% in September 2017.
- Respondents on average said they had heard of 7.3 Ministers.
  - Men were more likely than women to say they recognised Ministers:
    - Men selected 9.1 Ministers on average;
    - Women selected 5.3 Ministers on average.
  - Recognition was much higher amongst older respondents:
    - 18-24 year olds selected 3 Ministers on average;
    - 45-54 year olds selected 6.90 Ministers on average;
    - 65 year olds + selected 12.9 Ministers on average.



## Method

Between 17 and 26 September 2017 The Australia Institute conducted a national opinion poll of 1,412 people through Research Now, with nationally representative samples by gender, age and state or territory.

The poll asked:

***Which, if any, of the following government ministers have you heard of?***

Respondents were given a randomised list of all Ministers, and former Minister Matthew Canavan. Respondents were asked to select all that applied. They could also select “none of the above”.

## Detailed Results

	Sep-17	Mar-17	Jun-16	Mar-16
Julie Bishop	<b>83%</b>	81%	84%	88%
Barnaby Joyce	<b>73%</b>	69%	73%	72%
Christopher Pyne	<b>61%</b>	61%	61%	63%
Scott Morrison	<b>58%</b>	60%	61%	61%
Peter Dutton	<b>58%</b>	56%	53%	50%
George Brandis	<b>43%</b>	42%	36%	39%
Greg Hunt	<b>34%</b>	32%	29%	30%
Matthias Cormann	<b>32%</b>	33%	32%	30%
Josh Frydenberg	<b>30%</b>	31%	22%	23%
Arthur Sinodinos	<b>29%</b>	32%	29%	
Fiona Nash	<b>28%</b>	20%	19%	
Michaelia Cash	<b>25%</b>	24%	19%	16%
Kelly O'Dwyer	<b>24%</b>	26%	22%	22%
Marise Payne	<b>23%</b>	21%	18%	21%
Simon Birmingham	<b>23%</b>	17%	14%	13%
Matthew Canavan	<b>23%</b>	8%		
Christian Porter	<b>17%</b>	17%	11%	13%
Steven Ciobo	<b>15%</b>	15%	9%	
Mitch Fifield	<b>14%</b>	12%	10%	10%
Nigel Scullion	<b>12%</b>	12%	7%	
Darren Chester	<b>8%</b>	7%	4%	



	Total	Male	Female	18-24y	25-34y	35-44y	45-54y	55-64y	65+
Julie Bishop	<b>83%</b>	83%	83%	62%	71%	82%	87%	93%	98%
Barnaby Joyce	<b>73%</b>	77%	69%	37%	55%	70%	81%	90%	97%
Christopher Pyne	<b>61%</b>	71%	51%	29%	37%	55%	62%	85%	91%
Scott Morrison	<b>58%</b>	69%	48%	25%	31%	49%	63%	84%	93%
Peter Dutton	<b>58%</b>	66%	51%	29%	41%	47%	57%	80%	89%
George Brandis	<b>43%</b>	57%	29%	15%	20%	27%	41%	66%	84%
Greg Hunt	<b>34%</b>	46%	23%	15%	19%	23%	27%	53%	67%
Matthias Cormann	<b>32%</b>	47%	18%	4%	13%	18%	30%	55%	69%
Josh Frydenberg	<b>30%</b>	43%	17%	5%	10%	15%	28%	49%	69%
Arthur Sinodinos	<b>29%</b>	42%	15%	2%	9%	15%	26%	47%	67%
Fiona Nash	<b>28%</b>	38%	19%	10%	13%	18%	27%	43%	55%
Michaelia Cash	<b>25%</b>	35%	15%	6%	10%	12%	22%	40%	54%
Kelly O'Dwyer	<b>24%</b>	33%	15%	12%	9%	15%	25%	36%	48%
Marise Payne	<b>23%</b>	35%	11%	2%	7%	12%	19%	40%	55%
Simon Birmingham	<b>23%</b>	34%	13%	7%	4%	14%	18%	36%	55%
Matthew Canavan	<b>23%</b>	31%	14%	8%	10%	14%	20%	38%	46%
Christian Porter	<b>17%</b>	25%	10%	7%	7%	10%	13%	28%	38%
Steven Ciobo	<b>15%</b>	22%	7%	4%	4%	9%	11%	25%	33%
Mitch Fifield	<b>14%</b>	22%	6%	5%	5%	9%	9%	20%	34%
Nigel Scullion	<b>12%</b>	17%	7%	4%	5%	8%	12%	20%	24%
Darren Chester	<b>8%</b>	13%	4%	4%	4%	5%	6%	9%	20%
None of these	<b>6%</b>	5%	7%	13%	10%	8%	5%	3%	0%
<i>Average selected</i>	<b>7.20</b>	9.11	5.33	3.02	3.93	5.34	6.90	10.39	12.86