

Polling - Minister recognition

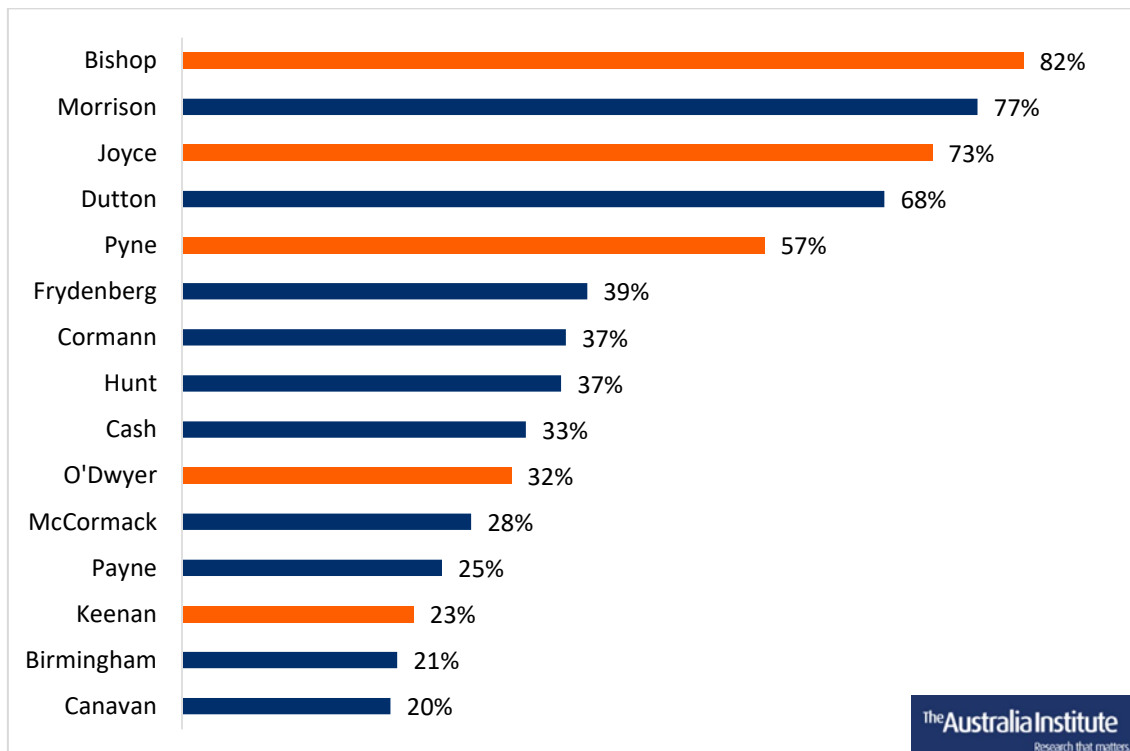
March 2019

Key Results

The Australia Institute surveyed a nationally representative sample of 1,536 Australians about which current and recent Ministers they had heard of. Figure 1 shows top results. In recent years and going into the next election, the government has lost many of its best known cabinet ministers (displayed in orange).

At the next federal election, the retirement of Bishop and Pyne leaves only two Ministers known by most of Australians: Scott Morrison and Peter Dutton. Two of the three most recognised female MPs are retiring, leaving Michaelia Cash as the most recognised female Minister at just 33% of those polled.

Figure 1: Which current or recent Ministers have you heard of? Top responses, Feb 2019 – blue is Minister contenting next election



- Julie Bishop is no longer a Minister and is not contesting the next election. Despite this, Bishop remains more widely recognised (82%) than the Prime Minister (77%) and all other current Ministers.
- Out of the top five best known current or recent Ministers, only two are contesting the next election as Ministers: Scott Morrison (77%) and Peter Dutton (68%).
- Morrison and Dutton are the only two Ministers contesting the next election who are known by most Australians.
- Christopher Pyne is also known by most Australians (57%), but is not contesting the next election.
- The best recognised woman in Cabinet is Michaelia Cash.
- Respondents on average selected 8 out of the 27 options.

Figure 2 shows the most recent results compared with previous results for all Ministers, and Figure 3 shows results over time for the most recognised Ministers.

- Julie Bishop's recognition has declined slightly.
- Scott Morrison recognition has increased only slightly since he became Prime Minister.
- Barnaby Joyce's recognition has remained largely flat.
- Christopher Pyne's recognition has declined over the past few years.
- Most Ministers recognition has increased slightly.
- Recognition of Josh Frydenberg has increased, yet still remains below 40%.
- Recognition of Deputy Prime Minister Michael McCormack has also increased slightly but is still only just more than a quarter of those polled (28%).

Figure 2: Which Ministers have you heard of? All Ministers, March 2016 to Feb 2019

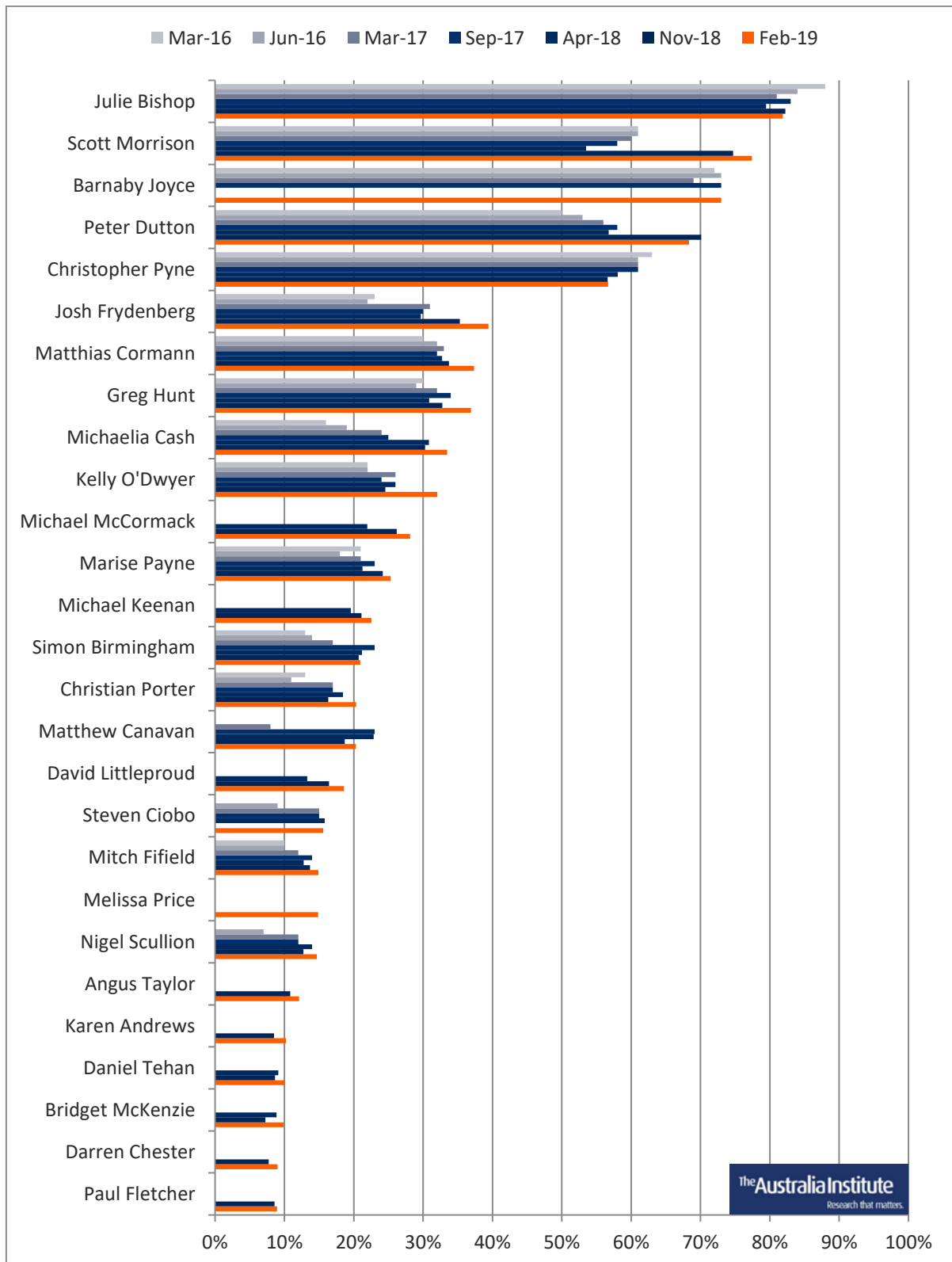
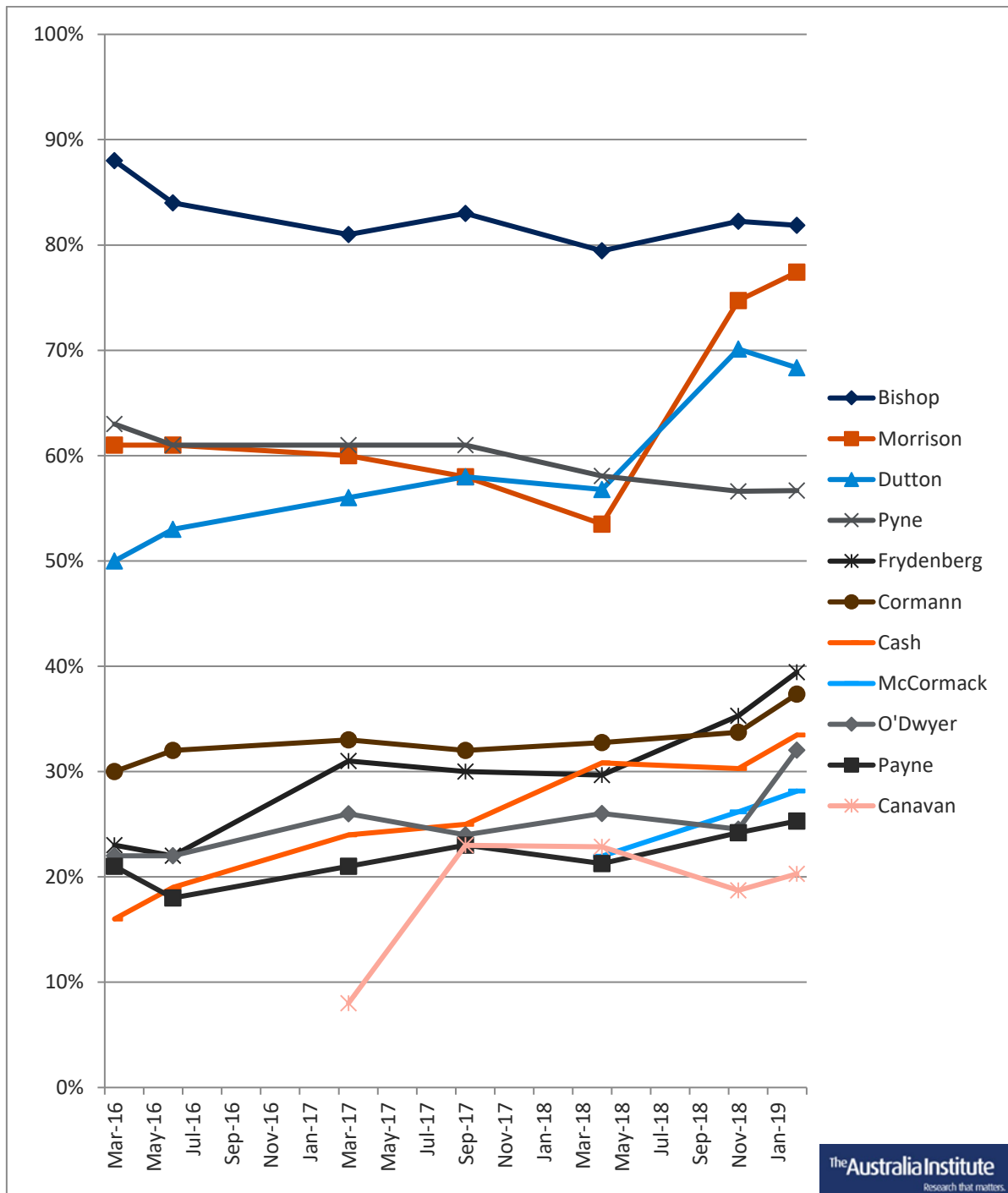
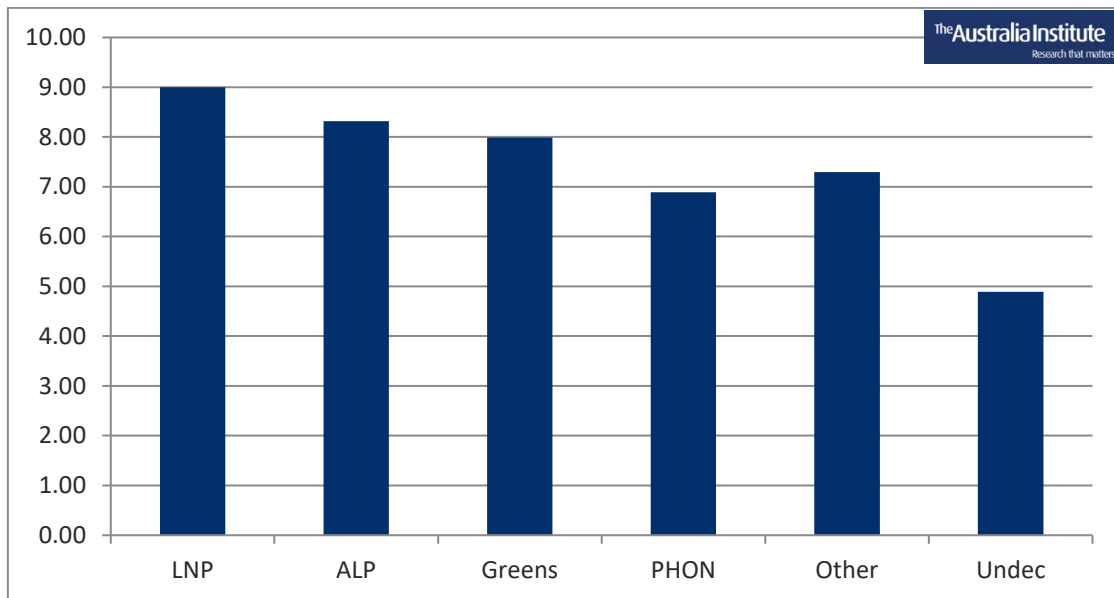


Figure 3: Which Ministers have you heard of? Selected Ministers to Feb 2019



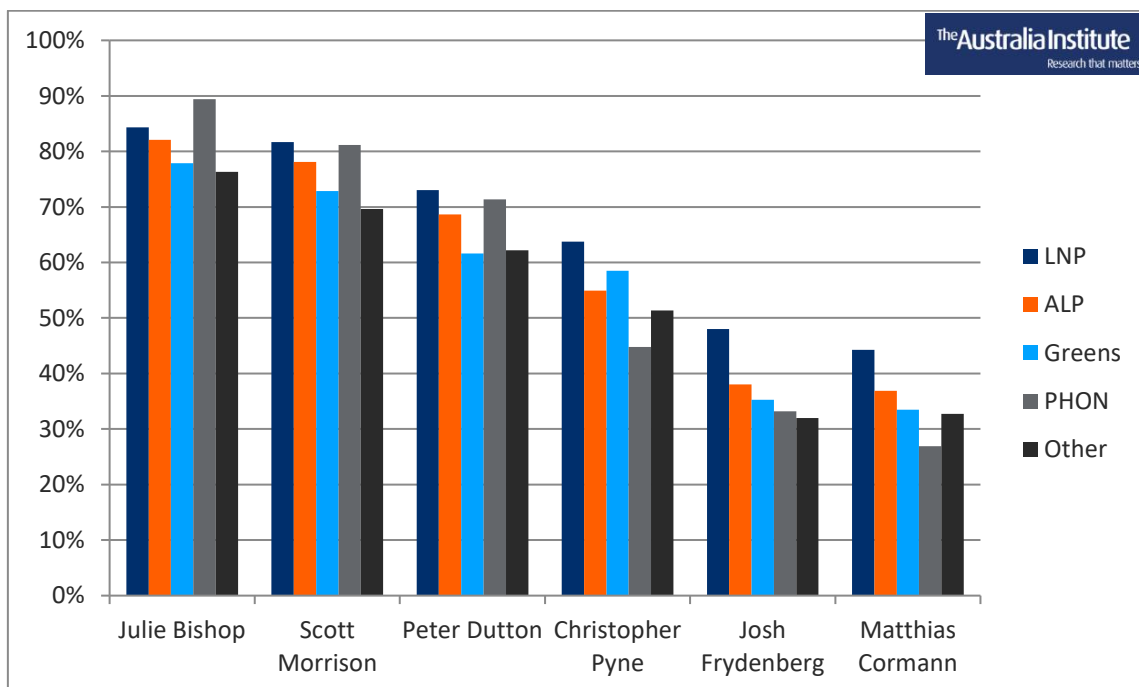
LNP voters were generally most likely to select more Ministers than other voters followed by ALP voters (Figure 4). Other and One Nation voters were least likely.

Figure 4: Average number of options selected, by voting intention



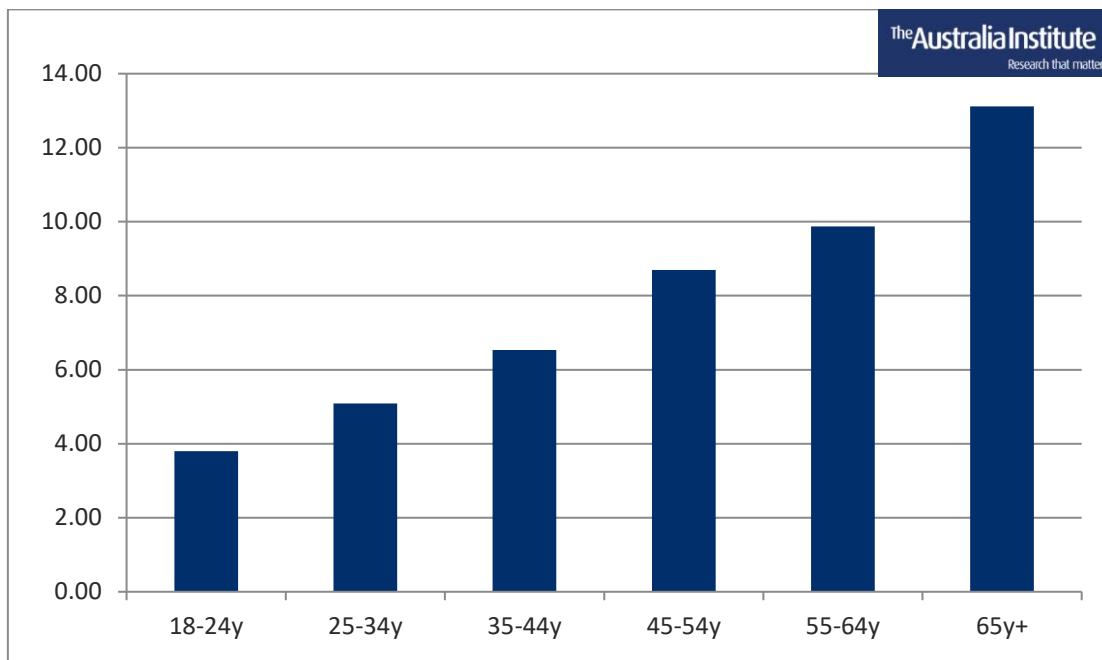
Looking at the breakdown by voting recognition for the most recognised Ministers (Figure 5), Greens voters were generally least likely to say they recognised these – they were more likely to know Ministers less known by other voters. One Nation supporters were more likely to recognise Bishop, Morrison, and Dutton and less likely to recognise other Ministers outside this top six.

Figure 5: Minister recognition by voting intention - top Ministers



Minister recognition increased dramatically with age. The oldest group on average selected three times as many as the youngest group.

Figure 6: Average number of options selected, by voting intention



Method

The Australia Institute conducted a national survey of 1,532 people 20 February 2019 and 4 March 2019, online through Dynata (formerly Research Now), with nationally representative samples by gender, age and state and territory, and results further post-weighted by gender.

Results are shown only for larger states.

Voting crosstabs show voting intentions for the lower house. Those who were undecided were asked which way they were leaning; these leanings are included in voting intention crosstabs, but results are also shown separately for undecideds. “LNP” includes separate responses for Liberal and National. “Other” includes Centre Alliance, United Australia Party and Independent/Other.

Detailed results

	Total	Male	Female	NSW	Vic	Qld	WA
Julie Bishop	82%	81%	83%	83%	78%	86%	80%
Scott Morrison	77%	78%	77%	79%	74%	79%	77%
Barnaby Joyce	73%	74%	72%	73%	69%	80%	71%
Peter Dutton	68%	71%	66%	68%	67%	71%	64%
Christopher Pyne	57%	62%	52%	57%	56%	59%	43%
Josh Frydenberg	39%	48%	32%	38%	42%	42%	28%
Matthias Cormann	37%	46%	29%	35%	40%	40%	32%
Greg Hunt	37%	45%	29%	35%	43%	38%	23%
Michaelia Cash	33%	40%	27%	31%	34%	39%	30%
Kelly O'Dwyer	32%	38%	26%	29%	39%	32%	20%
Michael McCormack	28%	32%	24%	31%	30%	32%	16%
Marise Payne	25%	30%	21%	25%	27%	27%	15%
Michael Keenan	23%	26%	19%	22%	22%	19%	31%
Simon Birmingham	21%	26%	16%	21%	22%	21%	11%
Christian Porter	20%	26%	15%	19%	18%	19%	37%
Matthew Canavan	20%	26%	15%	19%	22%	23%	12%
David Littleproud	19%	23%	15%	18%	18%	25%	13%
Steven Ciobo	16%	20%	11%	14%	16%	22%	7%
Mitch Fifield	15%	20%	10%	15%	17%	15%	7%
Melissa Price	15%	18%	12%	15%	16%	15%	17%
Nigel Scullion	15%	20%	10%	16%	14%	16%	9%
Angus Taylor	12%	16%	8%	13%	12%	12%	7%
Karen Andrews	10%	13%	7%	10%	13%	12%	3%
Daniel Tehan	10%	14%	6%	9%	16%	6%	5%
Bridget McKenzie	10%	13%	7%	11%	12%	9%	4%
Darren Chester	9%	13%	5%	7%	15%	7%	4%
Paul Fletcher	9%	9%	9%	11%	10%	8%	6%
None of these	8%	9%	8%	7%	10%	8%	9%
<i>Average selected</i>	8.21	9.37	7.10	8.09	8.52	8.62	6.80

	LNP	ALP	PHON	GRN	Other	Undec
Julie Bishop	84%	82%	89%	78%	76%	69%
Scott Morrison	82%	78%	81%	73%	70%	61%
Barnaby Joyce	77%	70%	84%	72%	68%	57%
Peter Dutton	73%	69%	71%	62%	62%	52%
Christopher Pyne	64%	55%	45%	58%	51%	39%
Josh Frydenberg	48%	38%	33%	35%	32%	20%
Matthias Cormann	44%	37%	27%	33%	33%	19%
Greg Hunt	40%	37%	24%	42%	33%	18%
Michaelia Cash	37%	37%	24%	30%	27%	16%
Kelly O'Dwyer	38%	31%	20%	32%	29%	15%
Michael McCormack	33%	29%	20%	21%	26%	14%
Marise Payne	29%	25%	23%	25%	21%	12%
Michael Keenan	25%	25%	17%	18%	18%	9%
Simon Birmingham	24%	22%	10%	23%	17%	7%
Christian Porter	22%	21%	16%	23%	16%	7%
Matthew Canavan	22%	23%	15%	21%	14%	7%
David Littleproud	21%	20%	10%	20%	15%	5%
Steven Ciobo	16%	17%	7%	16%	16%	6%
Mitch Fifield	15%	18%	5%	15%	12%	4%
Melissa Price	17%	15%	11%	18%	12%	5%
Nigel Scullion	16%	15%	9%	16%	12%	5%
Angus Taylor	13%	14%	6%	8%	12%	4%
Karen Andrews	11%	10%	5%	12%	10%	5%
Daniel Tehan	12%	9%	5%	10%	9%	2%
Bridget McKenzie	10%	10%	11%	11%	7%	2%
Darren Chester	10%	9%	5%	7%	10%	2%
Paul Fletcher	10%	10%	8%	9%	6%	4%
None of these	6%	8%	6%	12%	13%	22%
<i>Average selected</i>	9.00	8.32	6.89	7.99	7.29	4.89