

# Polling - South Australia Policies for Jobs and Investment

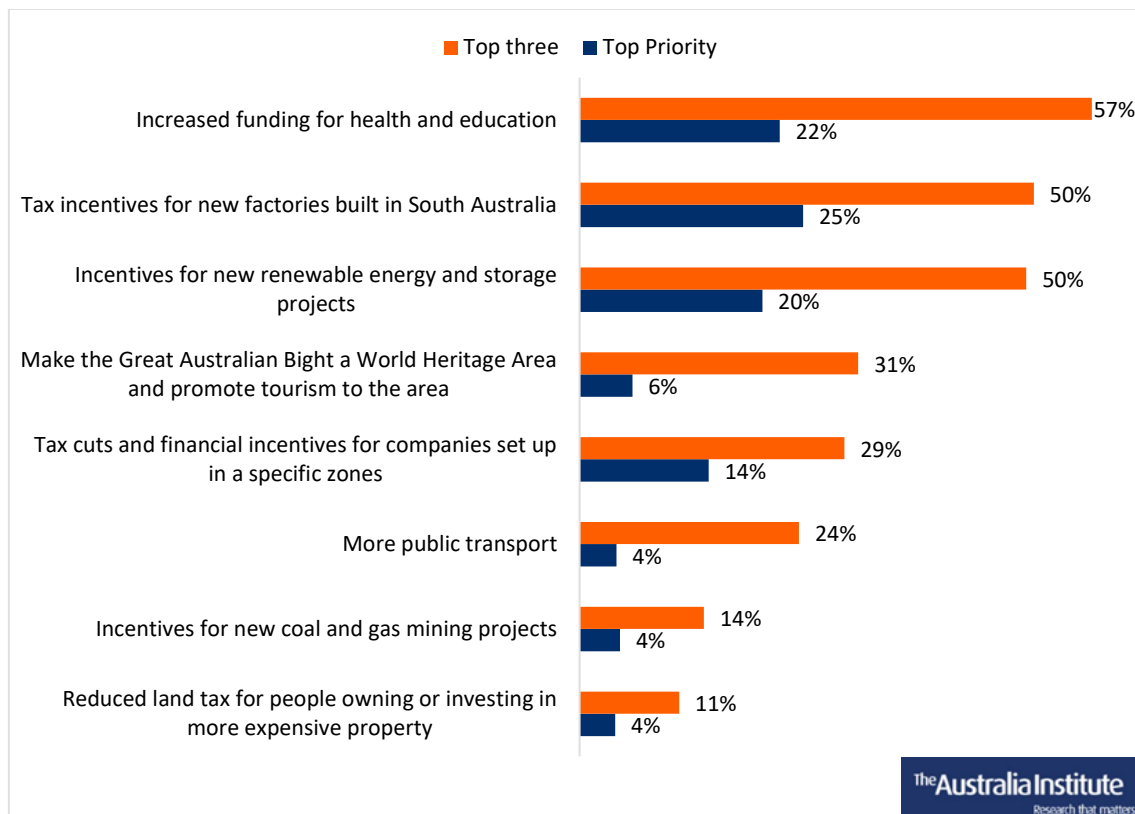
*March 2019*

## Key Results

The Australia Institute surveyed a state representative sample of 624 South Australians about which policies proposals they thought would be best for supporting jobs and investment in the state.

Respondents were presented with a list of possible policies. They were first asked to pick three choices they thought most effective in creating jobs and investment in South Australians. Then presented with these three, asked to select their top priority.

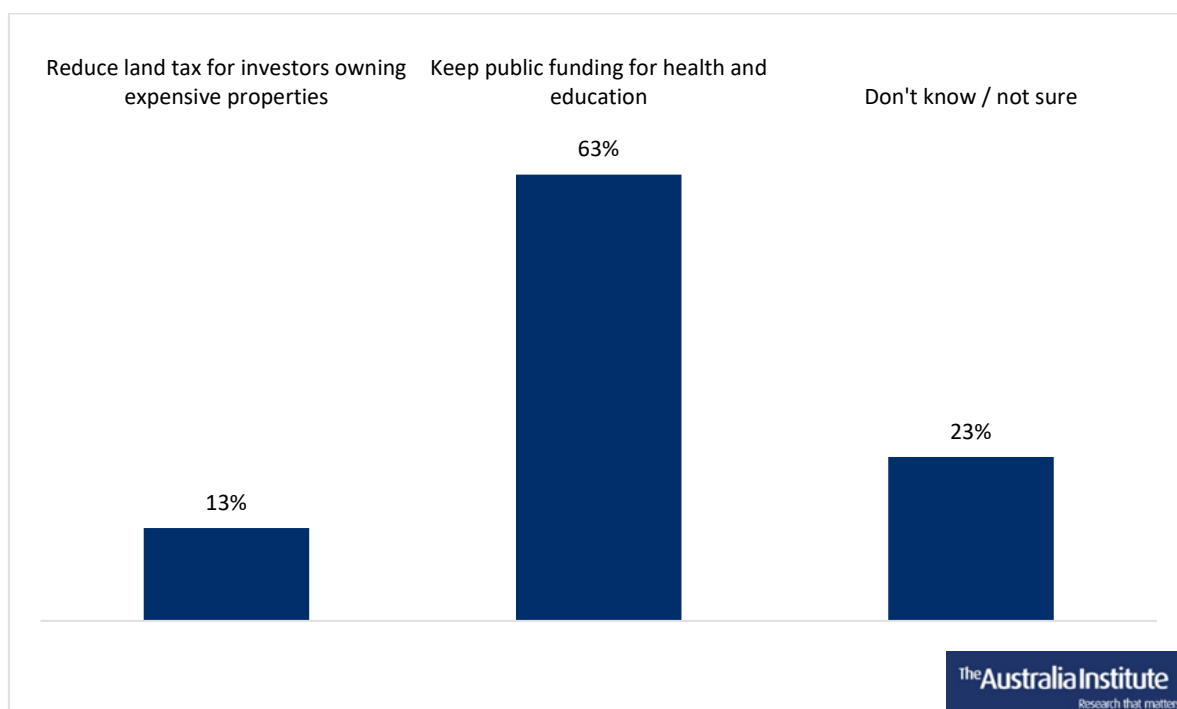
**Figure 1: What are most effective in creating jobs and driving investment in SA?**



- The policies most judged best for SA jobs and investment were
  - increased funding for health and education (57% top three, 22% top priority),
  - tax incentives for new factories built in SA (50% top three, 25% top priority),
  - and incentives for renewable energy and storage projects (50% top three, 20% top priority).
- The policies least often judged best for SA jobs and investment were
  - incentives for new coal and gas mining projects (14% top three, 4% top priority),
  - and reduced land tax for people owning or investing in more expensive property (11% top three, 4% top priority).

Respondents were then given a choice between retaining funding for health and education, or reduction in land tax for investors.

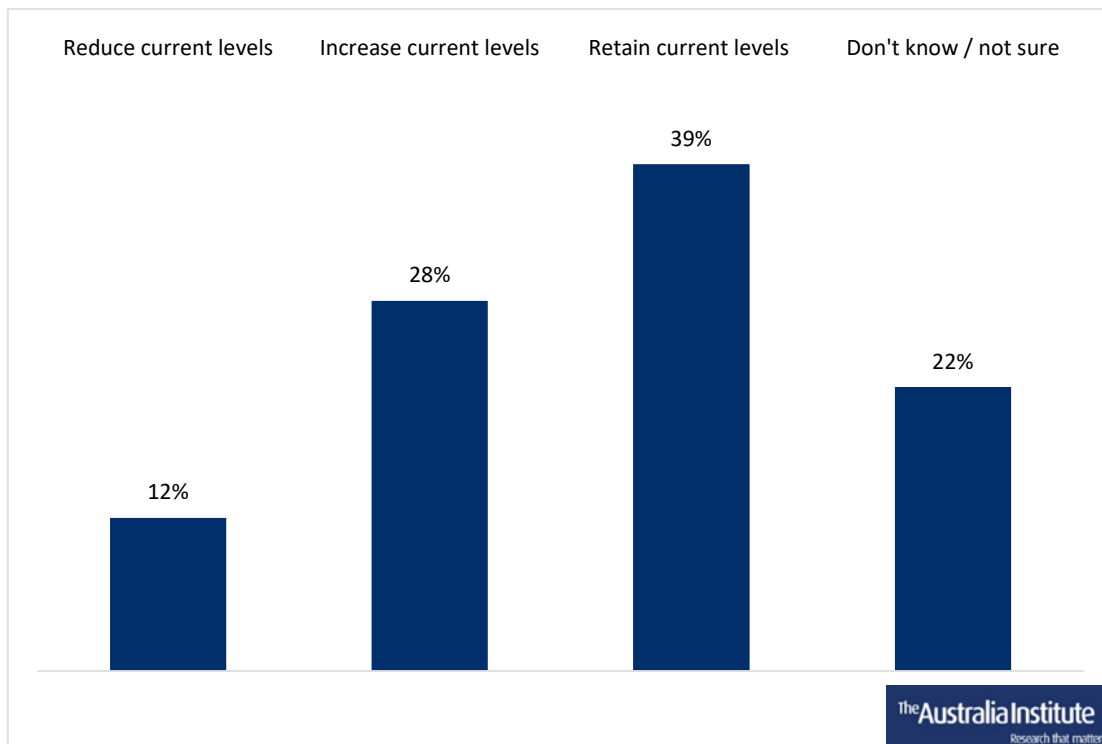
**Figure 2: Which of these are most effective in creating jobs and investment in SA?**



- Two in three (63%) chose retaining health and education, five times more than chose land tax reduction for investors and owners of expensive property (13%).

Respondents were finally asked whether the SA Government should reduce, increase or retain current levels of property tax from property investors, and correspondingly reduce, increase or retain spending on public transport.

**Figure 3: Should current levels of property tax from property investors and spending on public transport be reduced, increased or retained?**



- **Over two-thirds (67%) of respondents wanted current levels either retained or increased.**
- More respondents did not know or were not sure (22%) than wanted current levels reduced (12%).

## Method

The Australia Institute conducted a survey of 624 South Australians between 20 February 2019 and 4 March 2019, online through Dynata (formerly Research Now), post-weighted to reflect social demographics by age and gender in South Australia.

Voting crosstabs show voting intentions for the lower house. Those who were undecided were asked which way they were leaning; these leanings are included in voting intention crosstabs, but results are also shown separately for undecideds. “LNP” includes separate responses for Liberal and National.

## Detailed results

*Thinking of the following proposals, which do you think would be the most effective ways to create jobs and drive investment in South Australia? Select three.*

(respondents given options in randomised order)

	Total	Male	Female	LNP	ALP	PHON	GRN	Other	CA
Increased funding for health and education	57%	50%	63%	48%	60%	62%	72%	58%	58%
Incentives for new renewable energy and storage projects	50%	47%	52%	43%	54%	32%	71%	50%	48%
Tax incentives for new factories built in South Australia	50%	55%	47%	64%	43%	55%	31%	47%	56%
Make the Great Australian Bight a World Heritage Area and promote tourism to the area	31%	24%	37%	22%	35%	26%	47%	35%	31%
Tax cuts and financial incentives for companies set up in a specific zones	29%	36%	24%	44%	22%	29%	15%	22%	30%
More public transport	24%	22%	26%	23%	26%	22%	29%	23%	21%
Incentives for new coal and gas mining projects	14%	18%	11%	21%	9%	16%	7%	12%	12%
Reduced land tax for people owning or investing in more expensive property	11%	11%	11%	14%	7%	17%	9%	12%	8%
None of these	4%	4%	3%	3%	4%	5%	0%	5%	7%
Don't know / Not sure	8%	8%	7%	4%	11%	9%	6%	8%	6%
<b>Count</b>	<b>2.77</b>	<b>2.75</b>	<b>2.79</b>	<b>2.86</b>	<b>2.70</b>	<b>2.72</b>	<b>2.88</b>	<b>2.73</b>	<b>2.76</b>

	18-24y	25-34y	35-44y	45-54y	55-64y	65y+
<b>Reduced land tax for people owning or investing in more expensive property</b>	8%	13%	9%	14%	10%	11%
<b>Incentives for new renewable energy and storage projects</b>	59%	55%	55%	47%	39%	51%
<b>Incentives for new coal and gas mining projects</b>	20%	8%	5%	14%	15%	17%
<b>Tax cuts and financial incentives for companies set up in a specific zones</b>	25%	23%	30%	30%	26%	35%
<b>Increased funding for health and education</b>	54%	60%	62%	58%	49%	59%
<b>More public transport</b>	33%	30%	33%	22%	23%	19%
<b>Tax incentives for new factories built in South Australia</b>	24%	32%	48%	49%	57%	62%
<b>Make the Great Australian Bight a World Heritage Area and promote tourism to the area</b>	23%	40%	31%	35%	27%	29%
<b>None of these</b>	2%	5%	3%	3%	6%	2%
<b>Don't know / Not sure</b>	16%	8%	6%	7%	12%	4%
<b>Count</b>	2.64	2.74	2.83	2.79	2.64	2.88

***Which do you think would be the most effective way to create jobs and drive investment in South Australia?***

**(Respondents given the options they chose previously)**

	<b>Total</b>	<b>Male</b>	<b>Female</b>	<b>LNP</b>	<b>ALP</b>	<b>PHON</b>	<b>GRN</b>	<b>Other</b>	<b>CA</b>
<b>Tax incentives for new factories built in South Australia</b>	<b>25%</b>	27%	23%	28%	25%	38%	15%	20%	11%
<b>Increased funding for health and education</b>	<b>22%</b>	16%	27%	15%	27%	23%	29%	23%	19%
<b>Incentives for new renewable energy and storage projects</b>	<b>20%</b>	22%	19%	13%	25%	11%	30%	25%	33%
<b>Tax cuts and financial incentives for companies set up in a specific zones</b>	<b>14%</b>	18%	12%	25%	9%	11%	6%	9%	11%
<b>Make the Great Australian Bight a World Heritage Area and promote tourism to the area</b>	<b>6%</b>	4%	7%	4%	7%	0%	11%	7%	6%
<b>Reduced land tax for people owning or investing in more expensive property</b>	<b>4%</b>	3%	5%	3%	3%	12%	2%	5%	6%
<b>Incentives for new coal and gas mining projects</b>	<b>4%</b>	6%	3%	7%	1%	3%	2%	7%	5%
<b>More public transport</b>	<b>4%</b>	5%	4%	5%	3%	3%	4%	5%	8%

***Which do you think would be the most effective way to create jobs and drive investment in South Australia?***

	<b>18-24y</b>	<b>25-34y</b>	<b>35-44y</b>	<b>45-54y</b>	<b>55-64y</b>	<b>65y+</b>
<b>Increased funding for health and education</b>	39%	22%	27%	22%	25%	16%
<b>Incentives for new renewable energy and storage projects</b>	29%	24%	22%	20%	15%	20%
<b>Tax cuts and financial incentives for companies set up in a specific zones</b>	10%	11%	11%	19%	13%	16%
<b>Reduced land tax for people owning or investing in more expensive property</b>	7%	6%	4%	6%	3%	2%
<b>Tax incentives for new factories built in South Australia</b>	6%	16%	27%	20%	29%	32%
<b>Make the Great Australian Bight a World Heritage Area and promote tourism to the area</b>	4%	11%	6%	2%	5%	7%
<b>Incentives for new coal and gas mining projects</b>	3%	3%	0%	7%	4%	6%
<b>More public transport</b>	3%	8%	3%	5%	7%	2%



***Dollar for dollar, which do you think would be a more effective way to create jobs and drive investment in South Australia?***

	Total	Male	Female	LNP	ALP	PHON	GRN	Other	CA
Reduce land tax for investors owning expensive properties	13%	16%	11%	20%	9%	10%	12%	11%	9%
Keep public funding for health and education	63%	60%	66%	54%	73%	67%	66%	61%	68%
Don't know / not sure	23%	24%	23%	26%	18%	23%	22%	28%	23%

	18-24y	25-34y	35-44y	45-54y	55-64y	65y+
Reduce land tax for investors owning expensive properties	16%	14%	16%	14%	14%	10%
Keep public funding for health and education	59%	62%	70%	65%	59%	65%
Don't know / not sure	26%	24%	14%	21%	27%	25%

***Which of the following would you most prefer the South Australian Government to do: reduce, increase, or retain the current levels of property tax from property investors and spending on public transport?***

	Total	Male	Female	LNP	ALP	PHON	GRN	Other	CA
Reduce current levels	12%	11%	13%	12%	11%	18%	12%	11%	9%
Increase current levels	28%	28%	28%	19%	37%	27%	38%	26%	24%
Retain current levels	39%	43%	35%	53%	30%	26%	28%	37%	44%
Don't know / not sure	22%	18%	25%	17%	22%	28%	23%	26%	23%

	18-24y	25-34y	35-44y	45-54y	55-64y	65y+
Reduce current levels	13%	13%	17%	18%	7%	9%
Increase current levels	23%	25%	32%	23%	27%	33%
Retain current levels	34%	43%	31%	40%	42%	38%
Don't know / not sure	30%	19%	20%	20%	24%	21%