

Polling - Company tax cuts

May 2019

Key results

The Australia Institute surveyed a nationally representative sample of 1,426 Australians about the Coalition's company tax agenda if they are re-elected.

Respondents were told that last year then Prime Minister Malcolm Turnbull announced that the Coalition Government would no longer pursue the big business company tax cuts.

They were then asked which approach to company tax the Coalition Government was most likely to try if it wins the next election.

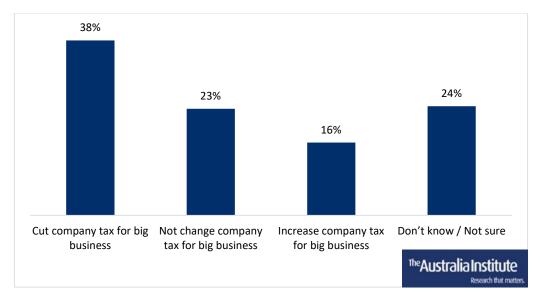
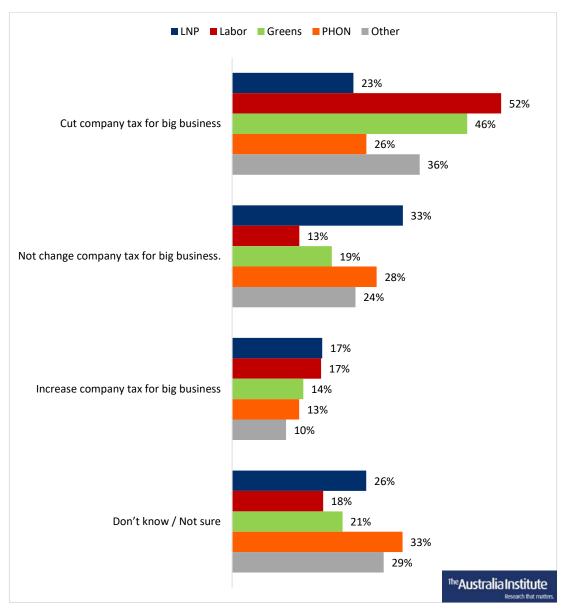


Figure 1: Which is the Coalition most likely to try if it wins re-election?

- Two in five respondents (38%) think that a re-elected Coalition Government will try to cut company tax for big business after the election.
 - One in four (23%) think that the Coalition will not change company tax.
 - One in four don't know or aren't sure (24%), about the same portion as those that think that the Coalition would not try to change company tax (23%).

Figure 2 below shows the results broken down by party affiliation.





- One in two Labor (52%) and Greens (46%) voters thought it was most likely that the Coalition would try again to cut company tax.
- One in three (33%) Coalition voters thought that a re-elected Coalition Government would not change company tax for big business, more than voters for other parties.
 - One in four (23%) Coalition voters thought the Coalition Government would try again to cut company tax for big business.
 - One in five (17%) Coalition voters thought the Coalition Government would try to increase company tax.

- Three in 10 (28%) One Nation voters chose not changing as the most likely scenario, more than the one in four (26%) who chose trying to cut and the one in seven (13%) who chose trying to increase company tax.
 - One Nation voters were most likely to not be sure (33%).
- There was a significant difference in responses by gender, with 44% of men but only 32% of women thinking it is most likely the Coalition will try again to cut company tax for big business.
 - o For both men and women, it was the most common choice.
 - The share who think the Coalition will not change company tax for big business is roughly even between men (22%) and women (24%).
- More respondents in NSW thought the Coalition was most likely to try again to cut company tax (39%) than thought that in Victoria (37%) or Queensland (35%).
 - Respondents in WA were least likely to think that the Coalition would try again to cut company tax for big business, with about as many saying the Coalition would try again to cut (32%) as said the Coalition will not change company tax (30%).

Method

The Australia Institute conducted a national survey of 1,426 people between 11 April 2019 and 18 April 2019, online through Dynata (formerly Research Now), with nationally representative samples by gender, age and state and territory.

Results are shown only for larger states.

Voting crosstabs show voting intentions for the lower house. Those who were undecided were asked which way they were leaning; these leanings are included in voting intention crosstabs, but results are also shown separately for undecideds. "LNP" includes separate responses for Liberal and National. "Other" includes Centre Alliance, United Australia Party and Independent/Other.

Detailed results

Last year, then Prime Minister Malcolm Turnbull announced that the Coalition Government would no longer pursue the big business company tax cuts. If the Morrison Coalition Government wins the next election, which of the following do you think is most likely?

	Total	Male	Female	NSW	Vic	Qld	WA
They will try again to cut company tax for big business	38%	44%	32%	39%	37%	35%	32%
They will not change company tax for big business	23%	22%	24%	21%	23%	23%	30%
They will try to increase company tax for big business	16%	16%	16%	15%	20%	14%	18%
Don't know / Not sure	24%	18%	29%	25%	20%	29%	20%

	Total	LNP	Labor	Greens	PHON	Other
They will try again to cut company tax for big business	38%	23%	52%	46%	26%	36%
They will not change company tax for big business	23%	33%	13%	19%	28%	24%
They will try to increase company tax for big business	16%	17%	17%	14%	13%	10%
Don't know / Not sure	24%	26%	18%	21%	33%	29%