

FINAL RESULTS

ReachTEL conducted a survey of 1,277 residents across the federal electorate of Longman. The survey was conducted during the night of 10th May 2018.

Question 1:

If a federal election were to be held today which of the following would receive your first preference vote?

	Total	Female	Male	18 – 34	35 – 50	51 – 65	65+
Liberal National Party	36.7%	37.1%	36.3%	29.4%	32.6%	39.3%	50.8%
Labor	32.5%	30.7%	34.4%	32.6%	33.7%	33.0%	29.2%
The Greens	4.9%	6.0%	3.7%	8.9%	5.6%	2.2%	1.7%
One Nation	15.1%	15.6%	14.5%	17.0%	17.6%	13.8%	9.7%
Other / Independent	6.4%	4.9%	7.9%	9.8%	5.3%	5.3%	4.2%
Undecided	4.5%	5.8%	3.1%	2.3%	5.1%	6.3%	4.2%

Two party preferred result based on respondent allocated preferences from Question 1b and undecided allocation from Question 1a

	Total
Liberal	53%
Labor	47%



Question 1a:

Being undecided, to which do you have even a slight leaning?

	<i>Total</i>
<i>Liberal</i>	<i>41%</i>
<i>Labor</i>	<i>18%</i>
<i>The Greens</i>	<i>18%</i>
<i>One Nation</i>	<i>13%</i>
<i>Other / Independent</i>	<i>11%</i>

Note: Only respondents who answered 'Undecided' to Question 1 were asked Question 1a

Question 1b:

Which of the following parties would you preference higher?

	<i>Total</i>
<i>Liberal</i>	<i>38%</i>
<i>Labor</i>	<i>63%</i>

Note: Respondents who answered 'Liberal' or 'Labor' to Question 1 were excluded from Question 1b.



Question 2:

Large companies (like banks, mining companies and supermarkets) currently pay a company tax rate of 30% of their profits.

Should the rate of company tax for large companies be increased, kept the same or decreased?

	Total	Female	Male	18-34	35-50	51-65	65+
Increased	40.3%	43.2%	37.3%	45.8%	39.2%	39.0%	35.6%
Kept the same	36.9%	37.7%	36.0%	32.6%	34.7%	41.2%	41.1%
Decreased	17.0%	12.1%	22.3%	16.7%	17.9%	16.4%	16.9%
Don't know/ not sure	5.8%	7.0%	4.5%	4.9%	8.3%	3.5%	6.4%

	Total	LNP	Labor	Greens	One Nation	Other/Ind	Undecided
Increased	40.3%	26.1%	53.4%	69.8%	38.5%	35.8%	42.4%
Kept the same	36.9%	40.2%	36.7%	28.6%	31.3%	39.5%	35.6%
Decreased	17.0%	28.2%	4.8%	1.6%	21.4%	22.2%	8.5%
Don't know/ not sure	5.8%	5.6%	5.1%	0.0%	8.9%	2.5%	13.6%



Question 3

The Turnbull government announced a package of personal income tax cuts in the federal budget, which, in 7 years' time, will see individuals who earn up to \$200,000 per year pay the same marginal income tax rate as people who earn \$41,000 per year.

Do you think that is...?

	Total	Female	Male	18-34	35-50	51-65	65+
Fair	30.0%	28.9%	31.1%	38.3%	31.3%	26.7%	19.9%
Unfair	53.7%	54.8%	52.6%	47.0%	52.1%	57.5%	61.4%
Don't know / not sure	16.3%	16.3%	16.3%	14.7%	16.6%	15.7%	18.6%

	Total	LNP	Labor	Greens	One Nation	Other/Ind	Undecided
Fair	30.0%	49.3%	8.0%	3.2%	30.6%	37.0%	44.8%
Unfair	53.7%	30.1%	80.2%	88.7%	53.4%	42.0%	36.2%
Don't know / not sure	16.3%	20.7%	11.8%	8.1%	16.1%	21.0%	19.0%



Question 4

The personal income tax cuts package will cost \$140 billion over 10 years. How would you prefer the government spend \$140 billion?

	Total	Female	Male	18-34	35-50	51-65	65+
Personal income tax cuts	19.2%	19.4%	19.1%	26.8%	22.5%	14.5%	9.3%
Decrease the deficit and repay debt	28.8%	26.3%	31.5%	26.8%	21.2%	31.8%	39.7%
Spending on infrastructure and government services like health and education	43.5%	44.3%	42.6%	37.5%	47.2%	44.7%	45.1%
Tax cuts for companies	1.9%	2.6%	1.1%	2.6%	1.1%	2.5%	1.3%
Don't know / not sure	6.6%	7.5%	5.7%	6.3%	8.0%	6.6%	4.6%

	Total	LNP	Labor	Greens	One Nation	Other/Ind	Undecided
Personal income tax cuts	19.2%	25.6%	12.6%	8.1%	23.4%	12.3%	21.1%
Decrease the deficit	28.8%	35.8%	19.6%	16.1%	32.8%	33.3%	31.6%
Spending on infrastructure and government services like health and education	43.5%	29.4%	61.7%	59.7%	35.4%	42.0%	42.1%
Tax cuts for companies	1.9%	1.9%	1.5%	6.5%	2.1%	0.0%	0.0%
Don't know / not sure	6.6%	7.2%	4.6%	9.7%	6.3%	12.3%	5.3%



Question 5

The income tax cuts proposed in the Budget would mean an average of \$530 a year extra for low and middle income earners in the first 4 years, and tax cuts for high income earners would start in 7 years' time that would deliver those earning \$200,000 or more approximately \$7000 a year in tax cuts.

Do you support or oppose these tax cuts?

	Total	Female	Male	18-34	35-50	51-65	65+
Support	38.3%	38.5%	38.1%	40.5%	39.0%	39.1%	32.5%
Oppose	47.3%	42.4%	52.4%	45.1%	46.3%	49.2%	49.8%
Don't know / not sure	14.4%	19.1%	9.5%	14.4%	14.7%	11.7%	17.7%

	Total	LNP	Labor	Greens	One Nation	Other/Ind	Undecided
Support	38.3%	61.0%	15.0%	23.8%	36.8%	33.3%	46.6%
Oppose	47.3%	26.0%	73.4%	69.8%	40.9%	44.4%	34.5%
Don't know / not sure	14.4%	13.0%	11.6%	6.3%	22.3%	22.2%	19.0%

This survey was conducted by ReachTEL using an automated telephone based survey system among 1,277 respondents. The data has been weighted to reflect the population age and gender distribution as provided by the ABS. Telephone numbers and the person within the household were selected at random. Copyright ReachTEL Pty Ltd.

