

Best Known Ministers

Between 29 February and 8 March 2016 The Australia Institute conducted a national opinion poll of 1412 people, through Research Now, with nationally representative samples by gender, age and state or territory.

The poll asked “Which, if any, of the following government ministers have you heard of?” Names of politicians names were presented, in randomised order, and respondents could select as many as they had heard of, or select “none”.

Results are presented below sorted by response rate.

Q. Which, if any, of the following government ministers have you heard of?

	Total	Male	Female	Coalition	Labor	Greens	Other
Julie Bishop	87.7%	89.7%	85.7%	92.9%	83.7%	85.2%	83.1%
Barnaby Joyce	72.1%	78.6%	65.6%	77.1%	67.1%	66.5%	74.4%
Christopher Pyne	63.1%	72.5%	53.7%	69.1%	58.2%	56.8%	62.2%
Scott Morrison	60.6%	71.1%	50.0%	69.3%	52.2%	56.8%	57.0%
Peter Dutton	50.1%	60.2%	39.9%	54.6%	46.1%	51.7%	43.6%
George Brandis	39.0%	54.1%	23.8%	43.5%	34.4%	39.8%	34.9%
Greg Hunt	30.2%	40.5%	20.0%	32.5%	27.4%	33.0%	27.3%
Matthias Cormann	29.8%	42.4%	17.3%	33.9%	26.1%	29.0%	26.7%
Sussan Ley	26.4%	32.3%	20.5%	29.2%	23.8%	27.8%	22.7%
Josh Frydenberg	22.9%	32.4%	13.5%	27.0%	19.7%	24.4%	16.3%
Kelly O'Dwyer	22.4%	27.8%	17.0%	24.1%	22.3%	23.9%	15.1%
Marise Payne	20.9%	27.6%	14.2%	23.6%	19.3%	20.5%	16.3%
Michaelia Cash	16.1%	22.2%	9.9%	18.5%	14.9%	15.3%	11.6%
Christian Porter	13.2%	17.1%	9.2%	14.2%	13.6%	11.4%	10.5%
Simon Birmingham	13.1%	18.8%	7.4%	14.3%	14.4%	8.5%	9.9%
Mitch Fifield	10.2%	14.9%	5.5%	11.1%	10.8%	8.0%	7.6%
None of these	5.7%	4.0%	7.4%	2.4%	7.4%	8.0%	9.9%