

Polling - Electric Vehicles in South Australia

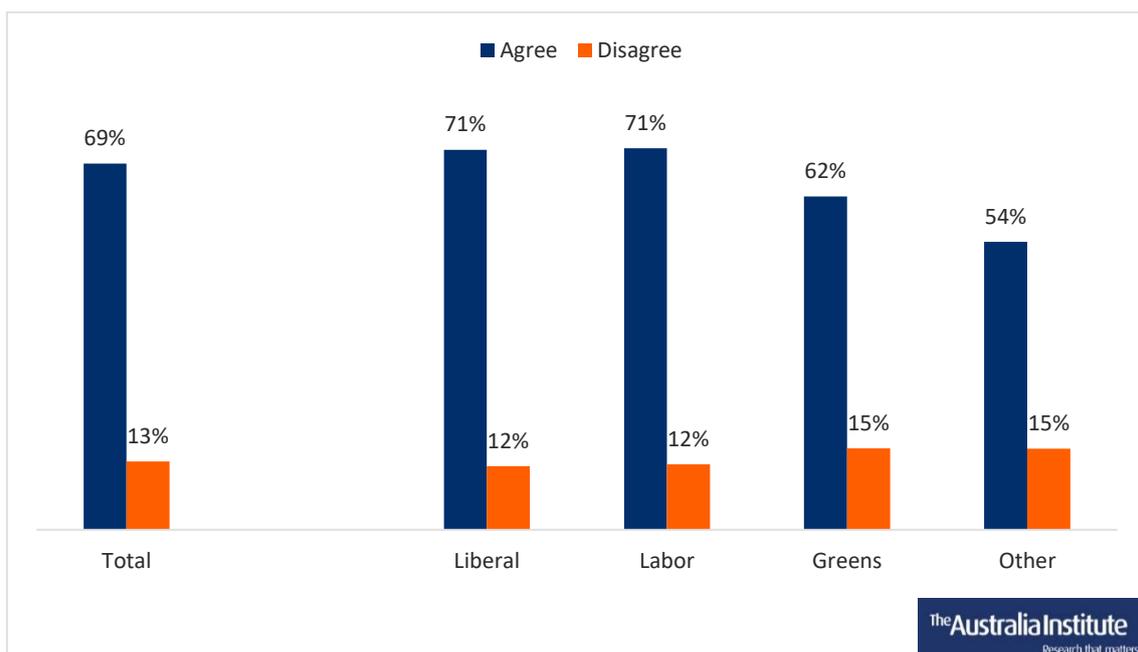
August 2021

Key Results

In July 2021 The Australia Institute surveyed a representative sample of 599 South Australians. Respondents were asked about electric vehicles (EVs), the government’s proposed Road User Charge (RUC) and potential purchase incentives. Results show that a strong majority of South Australians agree that EVs are good for the environment and support government efforts to increase the uptake of EVs but would be less likely to switch to an EV if the RUC is introduced.

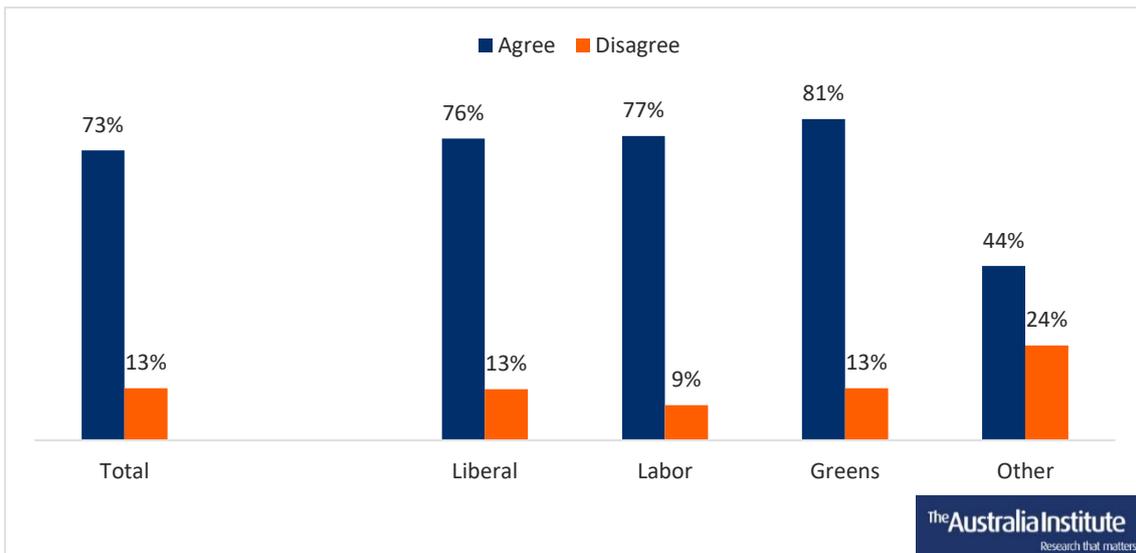
- Seven in 10 South Australians (69%) agree that the government introducing the RUC would make them less likely to purchase an EV.
 - Younger South Australians, aged 18-29, are the most likely to agree that the RUC would make them less likely to purchase an EV (76%).
 - A majority of Liberal (71%), Labor (71%) and Greens (62%) voters agreed.

Figure 1: The government’s RUC would make me less likely to buy an EV



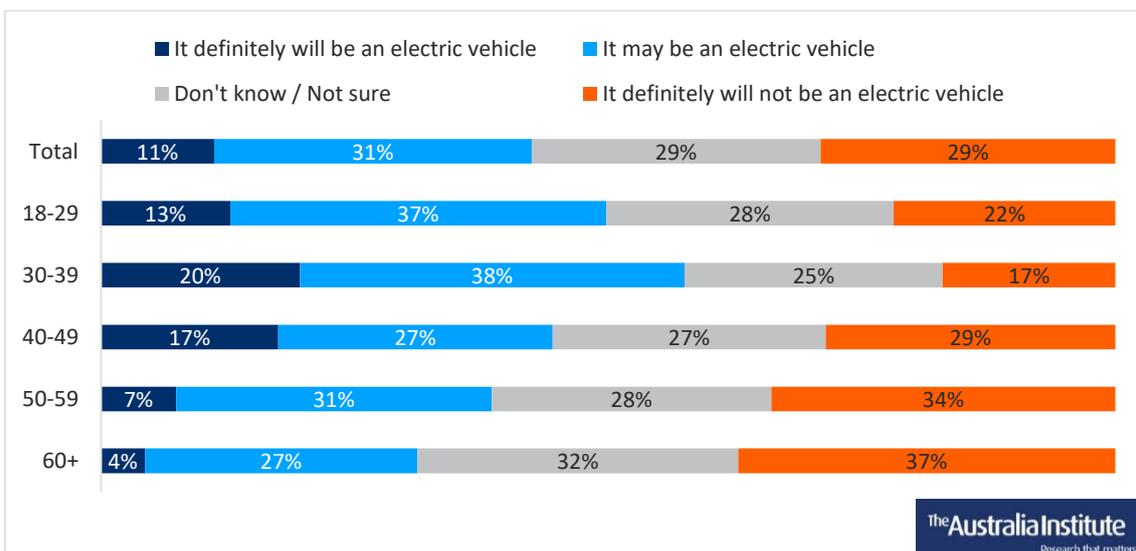
- Three in four South Australians (73%) agree that EVs reduce pollution and are good for the climate, health and the environment.
 - Just 13% of South Australians disagreed with this statement.
 - Agreement was high among Liberal (76%), Labor (77%) and Greens (81%) voters.
 - A majority of all age groups also agreed with the statement.

Figure 2: EVs are good for the climate, health and the environment



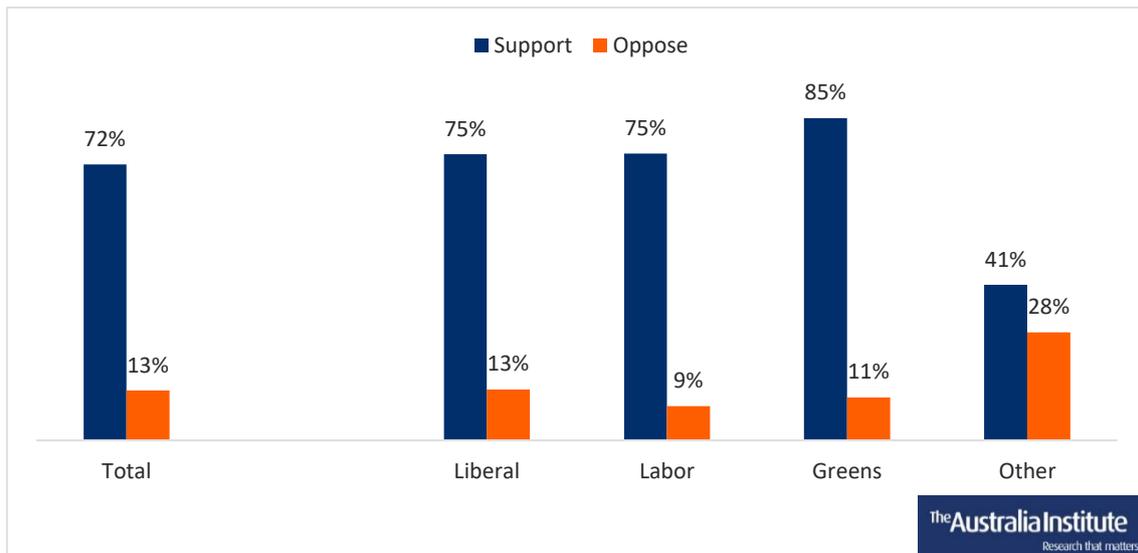
- Four in 10 South Australians (42%) are considering making their next car an EV.
 - One in 10 (11%) say their next car *will* be an EV while three in 10 (31%) say their next car *may* be an EV.
 - 30-39 year olds are the most likely to be considering an EV for their next car (58%)
 - Those aged over 60 are the least likely to be considering an EV (31%)

Figure 3: Are you considering making your next car an EV?



- Seven in 10 South Australians (72%) support the government reducing the cost of EVs through subsidies and/or stamp duty waivers.
 - Just 13% of South Australians oppose subsidies and/or waivers.
 - Support for subsidies and/or waivers is high among Liberal (75%), Labor (75%) and Greens (85%) voters.
 - A majority of all age groups also agreed with the statement.

Figure 4: Support or oppose waivers and/or subsidies to reduce the costs of EVs



Method

The Australia Institute conducted a survey of 599 South Australians between 15 and 29 July 2021, online through Dynata, post-weighted to reflect social demographics by age and gender in South Australia.

Voting crosstabs show voting intentions for the lower house. Those who were undecided were asked which way they were leaning; these leanings are included in voting intention crosstabs, but results are also shown separately for undecideds. “LNP” includes separate responses for Liberal and National. “Other” includes Centre Alliance, One Nation, Jacqui Lambie Network and Independent/Other.

Detailed results

Do you agree or disagree with the following statement? “Electric vehicles reduce pollution and are good for the climate, health and the environment.”

	<i>Total</i>	Male	Female	18-29	30-39	40-49	50-59	60+
Strongly agree	27%	32%	22%	26%	27%	32%	25%	26%
Agree	46%	42%	50%	49%	51%	38%	39%	49%
Disagree	9%	11%	7%	10%	6%	13%	12%	7%
Strongly disagree	4%	5%	3%	3%	4%	4%	5%	4%
Don't know / Not sure	14%	10%	17%	12%	12%	13%	20%	13%

	<i>Total</i>	Liberal	Labor	Greens	Other
Strongly agree	27%	30%	29%	29%	18%
Agree	46%	47%	48%	53%	26%
Disagree	9%	8%	7%	13%	13%
Strongly disagree	4%	4%	2%	0%	11%
Don't know / Not sure	14%	11%	14%	6%	32%

Would you support or oppose the South Australian Government reducing the costs of purchasing an electric vehicle, for example by waiving stamp duty and/or introducing subsidies?

	<i>Total</i>	Male	Female	18-29	30-39	40-49	50-59	60+
Strongly support	35%	42%	29%	23%	37%	41%	35%	38%
Support	37%	32%	43%	54%	38%	35%	31%	33%
Oppose	6%	6%	6%	6%	3%	2%	7%	8%
Strongly Oppose	7%	11%	4%	3%	5%	8%	10%	10%
Don't know / Not sure	15%	10%	18%	15%	17%	14%	18%	11%

	<i>Total</i>	Liberal	Labor	Greens	Other
Strongly support	35%	36%	39%	39%	17%
Support	37%	39%	36%	46%	24%
Oppose	6%	6%	5%	10%	5%
Strongly Oppose	7%	8%	4%	1%	23%
Don't know / Not sure	15%	12%	16%	4%	31%

Thinking about the next car you may buy, which is closest:

	<i>Total</i>	<i>Male</i>	<i>Female</i>	<i>18-29</i>	<i>30-39</i>	<i>40-49</i>	<i>50-59</i>	<i>60+</i>
It definitely will be an electric vehicle	11%	15%	8%	13%	20%	17%	7%	4%
It may be an electric vehicle	31%	34%	29%	37%	38%	27%	31%	27%
Don't know / Not sure	29%	22%	35%	28%	25%	27%	28%	32%
It definitely will not be an electric vehicle	29%	29%	29%	22%	17%	29%	34%	37%

	<i>Total</i>	<i>Liberal</i>	<i>Labor</i>	<i>Greens</i>	<i>Other</i>
It definitely will be an electric vehicle	11%	14%	6%	17%	7%
It may be an electric vehicle	31%	29%	32%	47%	19%
Don't know / Not sure	29%	23%	34%	25%	35%
It definitely will not be an electric vehicle	29%	33%	28%	11%	39%

Do you agree or disagree with the following statement? “The introduction of a new charge on electric vehicles, where you pay a fee for every kilometre that you drive, would make me less likely to purchase an electric vehicle.”

	<i>Total</i>	<i>Male</i>	<i>Female</i>	<i>18-29</i>	<i>30-39</i>	<i>40-49</i>	<i>50-59</i>	<i>60+</i>
Strongly agree	42%	40%	43%	31%	39%	49%	48%	41%
Agree	27%	27%	27%	45%	31%	21%	21%	22%
Disagree	7%	8%	5%	1%	7%	8%	4%	9%
Strongly disagree	6%	8%	4%	3%	3%	6%	12%	7%
Don't know / Not sure	19%	16%	21%	19%	19%	15%	15%	22%

	<i>Total</i>	<i>Liberal</i>	<i>Labor</i>	<i>Greens</i>	<i>Other</i>
Strongly agree	42%	43%	44%	30%	43%
Agree	27%	28%	28%	32%	11%
Disagree	7%	6%	6%	8%	5%
Strongly disagree	6%	6%	6%	7%	10%
Don't know / Not sure	19%	17%	16%	22%	31%