

Polling - SA Ministerial Name Recognition

February 2022

Key results

The Australia Institute surveyed a representative sample of 602 South Australians, asking them which State Government Ministers and shadow (Opposition) Ministers they had heard of.

Figure 1: Which current State Government Ministers have you heard of?

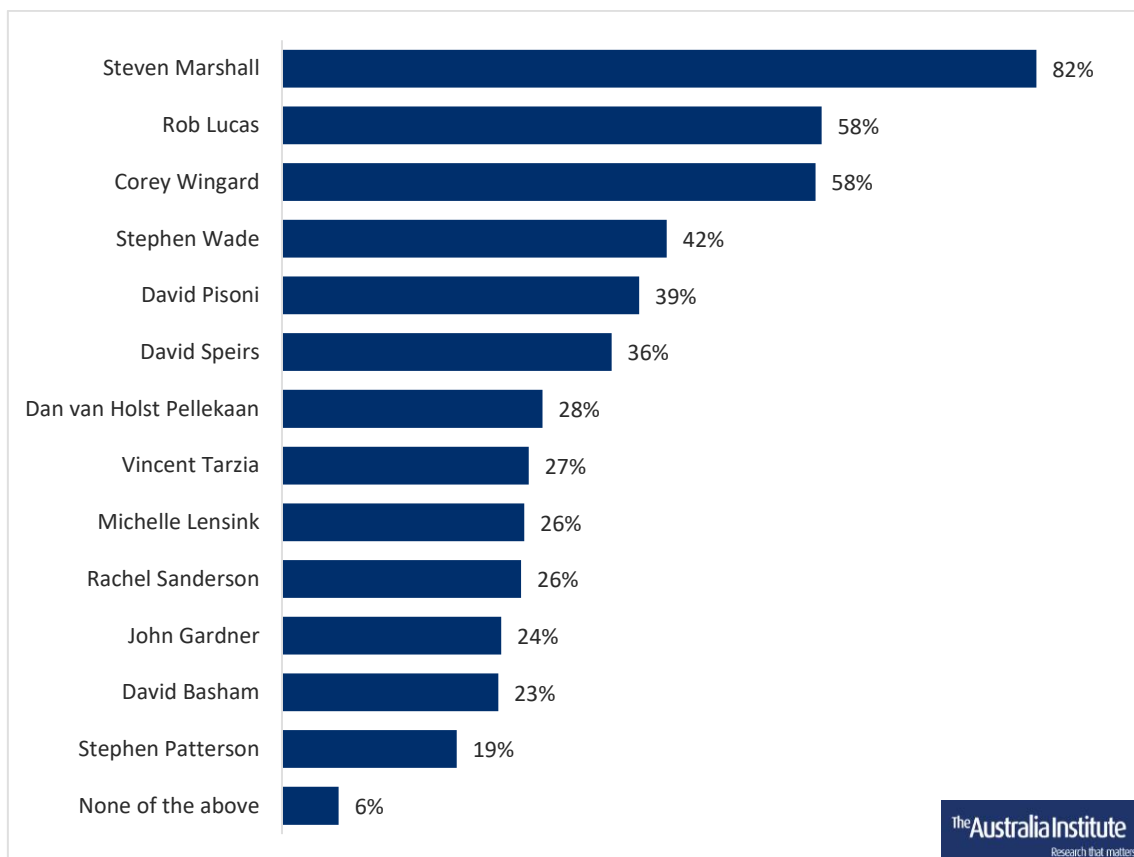
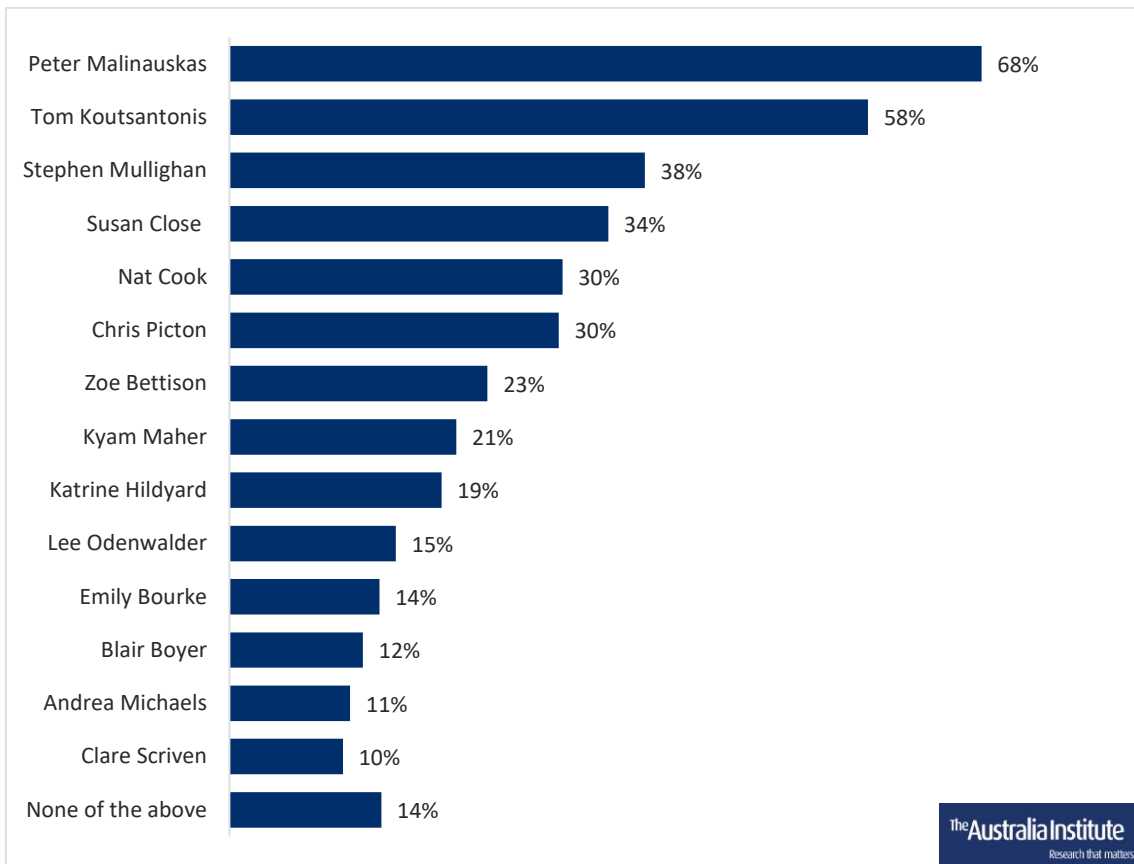


Figure 2: Which Opposition Shadow Ministers have you heard of?



Method

The Australia Institute surveyed 602 adults living in South Australia between the 1st and 14th of February 2022, online through Dynata's panel, with representative samples by gender and age.

The results were weighted by two variables (gender x age group) based on the latest Australian Bureau of Statistics data, using the raking method. This resulted in an effective sample size of 535.

The margin of error (95% confidence level) for the results is 4%.

Voting intention questions appeared just after the initial demographic questions, before policy questions. Lower house voting intention was asked first, followed by upper house voting intention.

Respondents who answered "Don't know / Not sure" for voting intention questions were then asked a leaning question.

Voting crosstabs show voting intentions for the House of Assembly. Those who were undecided were asked which way they were leaning; these leanings are included in voting intention crosstabs. "Other" refers to Independent/Other.

Detailed results

No preceding questions in the poll are expected to have influenced the results of the questions on Ministerial name recognition.

Which, if any, of the following current state government ministers have you heard of?

	<i>Total</i>	<i>Male</i>	<i>Female</i>	<i>LIB</i>	<i>LAB</i>	<i>GRN</i>	<i>SA Best</i>	<i>Other</i>
Steven Marshall	82%	81%	83%	84%	88%	67%	42%	79%
Rob Lucas	58%	68%	49%	66%	60%	40%	42%	50%
Corey Wingard	58%	68%	48%	64%	63%	30%	46%	47%
Stephen Wade	42%	53%	31%	48%	43%	16%	46%	35%
David Pisoni	39%	49%	29%	48%	37%	19%	42%	30%
David Speirs	36%	49%	23%	44%	35%	23%	27%	27%
Dan van Holst Pellekaan	28%	39%	18%	38%	21%	14%	38%	25%
Vincent Tarzia	27%	36%	17%	32%	25%	9%	42%	23%
Michelle Lensink	26%	34%	19%	36%	19%	16%	35%	23%
Rachel Sanderson	26%	33%	19%	33%	22%	14%	38%	22%
John Gardner	24%	32%	16%	32%	19%	14%	35%	18%
David Basham	23%	31%	16%	34%	18%	9%	46%	15%
Stephen Patterson	19%	27%	11%	26%	17%	5%	19%	16%
None of the above	6%	5%	7%	2%	4%	14%	0%	17%

Which, if any, of the following current shadow (Opposition) state ministers have you heard of?

	<i>Total</i>	<i>Male</i>	<i>Female</i>	<i>LIB</i>	<i>LAB</i>	<i>GRN</i>	<i>SA Best</i>	<i>Other</i>
Peter Malinauskas	68%	74%	63%	74%	74%	42%	38%	64%
Tom Koutsantonis	58%	68%	49%	68%	62%	21%	42%	49%
Stephen Mullighan	38%	49%	27%	43%	36%	26%	42%	34%
Susan Close	34%	44%	25%	40%	34%	23%	42%	25%
Nat Cook	30%	37%	23%	34%	31%	28%	62%	14%
Chris Picton	30%	38%	22%	33%	32%	19%	35%	24%
Zoe Bettison	23%	31%	16%	29%	21%	14%	19%	22%
Kyam Maher	21%	32%	10%	23%	21%	16%	31%	13%
Katrine Hildyard	19%	24%	14%	23%	20%	19%	27%	10%
Lee Odenwalder	15%	20%	10%	18%	18%	7%	19%	6%
Emily Bourke	14%	16%	11%	14%	15%	12%	38%	5%
Blair Boyer	12%	17%	7%	18%	12%	2%	19%	3%
Andrea Michaels	11%	14%	8%	15%	9%	9%	12%	7%
Clare Scriven	10%	16%	5%	12%	10%	5%	27%	6%
None of the above	14%	7%	20%	8%	11%	30%	8%	26%

