

### FINAL RESULTS

uComms conducted a survey of 836 residents in the federal seat of Higgins on behalf of The Australia Institute during the evening of 2 May 2022 using self-completed automated voice polling methodologies.

#### Question 1:

If a Federal Election were to be held today, which of the following would be your first preference vote?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
Katie Allen – Liberal	34.4%	34.5%	34.3%	24.8%	34.0%	39.2%	44.7%
Michelle Anandra-Rajah – Labor	28.7%	27.2%	30.3%	23.2%	25.6%	34.6%	34.8%
Sonya Semmens – The Greens	18.5%	20.3%	16.5%	29.3%	22.3%	8.3%	10.6%
Matthew Ford – Liberal Democratic Party	3.6%	4.1%	3.0%	1.2%	5.6%	4.2%	3.8%
Ingram Magnus Spencer – United Australia Party	2.0%	1.4%	2.8%	2.8%	2.3%	1.7%	0.8%
Andrew Johnson – Reason Party	1.7%	1.1%	2.3%	2.8%	1.9%	0.8%	0.8%
Alicia Walker – Animal Justice Party	1.6%	1.8%	1.3%	1.2%	0.5%	2.9%	0.0%
Suzie Menoudakis – Australian Federation Party	2.3%	1.4%	3.3%	6.1%	1.4%	0.0%	0.0%
Undecided	7.3%	8.2%	6.3%	8.5%	6.5%	8.3%	4.5%

#### 2 Party Preferred

	Total
Katie Allen – Liberal	46%
Michelle Anandra-Rajah – Labor	54%

Note: Undecided voters allocated by Q1a, and preferences distributed as per Q1b

	Total
Katie Allen – Liberal	45%
Sonya Semmens – Greens	55%

Note: Undecided voters allocated by Q1a, and preferences distributed as per Q1c

**Question 1a:**

Being undecided to which of the following do you have even a slight leaning?

	Total
Katie Allen – Liberal	34.1%
Michelle Anandra-Rajah – Labor	14.6%
Sonya Semmens – The Greens	19.5%
Matthew Ford – Liberal Democratic Party	4.9%
Ingram Magnus Spencer – United Australia Party	22.0%
Andrew Johnson – Reason Party	2.4%
Alicia Walker – Animal Justice Party	0.0%
Suzie Menoudakis – Australian Federation Party	2.4%

Note: Only respondents who answered “Undecided” in Question 1 were asked Question 1a

**Question 1b:**

Which of the following two parties would you preference higher?

	Total
Katie Allen – Liberal	27.7%
Michelle Anandra-Rajah – Labor	72.3%

Note: Only respondents who didn’t answer ‘Katie Allen – Liberal’ or ‘Michelle Anandra-Rajah – Labor’ In Question 1 and 1a were included in Question 1b

**Question 1c:**

Which of the following two parties would you preference higher?

	Total
Katie Allen – Liberal	8.3%
Sonya Semmens – Greens	91.7%

Note: Only respondents who didn’t answer ‘Katie Allen – Liberal’ or ‘Sonya Semmens – Greens’ In Question 1, 1a and 1b were included in Question 1c

**Question 2:**

Which of the following issues is most important to you when deciding who to vote for?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
<b>The Economy</b>	35.8%	33.6%	38.4%	25.8%	37.4%	44.3%	34.6%
<b>Health</b>	10.3%	10.1%	10.4%	10.1%	13.3%	7.8%	9.2%
<b>Climate change</b>	27.2%	28.0%	26.3%	35.5%	21.7%	23.0%	30.0%
<b>National Security</b>	6.9%	6.0%	7.9%	6.9%	5.4%	6.5%	10.0%
<b>Integrity and corruption</b>	9.5%	8.7%	10.4%	5.1%	10.3%	12.2%	10.8%
<b>The environment</b>	5.5%	8.0%	2.7%	11.5%	5.4%	1.3%	3.1%
<b>Inequality</b>	2.4%	2.9%	1.9%	1.8%	3.4%	3.0%	1.5%
<b>Education</b>	1.7%	2.4%	0.8%	1.4%	2.5%	1.7%	0.8%
<b>Indigenous Disadvantage</b>	0.6%	0.2%	1.1%	1.8%	0.5%	0.0%	0.0%

	Total	LIB	LAB	GRN	LIBDEM	UAP	RSN	AJP	AFP	UND
<b>The Economy</b>	35.8%	69.9%	13.2%	6.7%	57.1%	57.1%	0.0%	36.4%	33.3%	23.1%
<b>Health</b>	10.3%	6.3%	15.4%	6.7%	21.4%	0.0%	0.0%	0.0%	66.7%	15.4%
<b>Climate change</b>	27.2%	3.8%	44.0%	56.4%	0.0%	0.0%	35.7%	36.4%	0.0%	12.8%
<b>National Security</b>	6.9%	12.2%	2.1%	0.7%	7.1%	14.3%	0.0%	0.0%	0.0%	23.1%
<b>Integrity and corruption</b>	9.5%	3.5%	14.5%	6.7%	10.7%	28.6%	28.6%	27.3%	0.0%	17.9%
<b>The environment</b>	5.5%	1.7%	3.8%	14.8%	0.0%	0.0%	35.7%	0.0%	0.0%	5.1%
<b>Inequality</b>	2.4%	0.3%	4.3%	4.0%	3.6%	0.0%	0.0%	0.0%	0.0%	2.6%
<b>Education</b>	1.7%	0.7%	2.1%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Indigenous Disadvantage</b>	0.6%	1.4%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

**Question 3:**

Would you support or oppose the introduction of 'truth in political advertising' laws that would make it illegal for political parties and candidates to publish ads that are inaccurate and misleading?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<b>Strongly support</b>	79.0%	81.5%	76.1%	76.6%	78.7%	81.0%	80.3%
<b>Support</b>	13.2%	11.7%	14.9%	16.1%	13.4%	10.8%	12.6%
<b>Oppose</b>	1.3%	1.5%	1.1%	0.0%	1.5%	1.7%	1.6%
<b>Strongly oppose</b>	2.5%	0.7%	4.5%	3.9%	2.0%	2.6%	1.6%
<b>Unsure/Don't know</b>	4.0%	4.6%	3.4%	3.4%	4.5%	3.9%	3.9%

	<i>Total</i>	<i>LIB</i>	<i>LAB</i>	<i>GRN</i>	<i>LIBDEM</i>	<i>UAP</i>	<i>RSN</i>	<i>AJP</i>	<i>AFP</i>	<i>UND</i>
<b>Strongly support</b>	79.0%	73.6%	85.0%	89.7%	43.3%	84.6%	71.4%	90.0%	66.7%	74.4%
<b>Support</b>	13.2%	15.7%	11.5%	7.6%	26.7%	7.7%	14.3%	10.0%	16.7%	17.9%
<b>Oppose</b>	1.3%	1.4%	0.4%	0.0%	13.3%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Strongly oppose</b>	2.5%	3.6%	1.8%	0.0%	6.7%	0.0%	14.3%	0.0%	0.0%	2.6%
<b>Unsure/Don't know</b>	4.0%	5.7%	1.3%	2.8%	10.0%	7.7%	0.0%	0.0%	16.7%	5.1%

**Question 4:**

There are 114 new coal and gas projects in Australia's investment pipeline. Which is closest to your view?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
<b>NO new fossil fuel projects should go ahead</b>	52.0%	56.5%	46.9%	54.6%	55.7%	48.2%	49.2%
<b>New fossil fuel projects SHOULD go ahead</b>	31.5%	24.0%	40.1%	33.2%	29.4%	30.1%	34.9%
<b>Unsure/Don't know</b>	16.5%	19.5%	13.0%	12.2%	14.9%	21.7%	15.9%

	Total	LIB	LAB	GRN	LIBDEM	UAP	RSN	AJP	AFP	UND
<b>NO new fossil fuel projects should go ahead</b>	52.0%	21.5%	72.2%	89.0%	6.9%	16.7%	71.4%	90.9%	0.0%	46.2%
<b>New fossil fuel projects SHOULD go ahead</b>	31.5%	56.6%	14.1%	2.1%	75.9%	83.3%	14.3%	0.0%	83.3%	25.6%
<b>Unsure/Don't know</b>	16.5%	21.9%	13.7%	8.9%	17.2%	0.0%	14.3%	9.1%	16.7%	28.2%

**Question 5:**

Which party do you trust most to manage the Australian economy?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
<b>The Liberal Party</b>	44.3%	43.3%	45.3%	34.6%	43.1%	51.3%	49.6%
<b>The Labor Party</b>	36.9%	37.7%	36.0%	39.5%	31.7%	37.2%	41.6%
<b>The Greens</b>	9.1%	8.9%	9.3%	19.5%	7.9%	4.0%	2.4%
<b>Unsure/Don't know</b>	9.7%	10.1%	9.3%	6.3%	17.3%	7.5%	6.4%

	Total	LIB	LAB	GRN	LIBDEM	UAP	RSN	AJP	AFP	UND
<b>The Liberal Party</b>	44.3%	93.8%	9.7%	3.4%	80.0%	50.0%	0.0%	27.3%	83.3%	35.9%
<b>The Labor Party</b>	36.9%	1.1%	81.9%	50.7%	3.3%	0.0%	71.4%	9.1%	0.0%	15.4%
<b>The Greens</b>	9.1%	1.1%	2.6%	34.9%	0.0%	0.0%	7.1%	45.5%	0.0%	5.1%
<b>Unsure/Don't know</b>	9.7%	4.0%	5.7%	11.0%	16.7%	50.0%	21.4%	18.2%	16.7%	43.6%

**Question 6:**

Which party do you trust most to tackle cost of living issues in Australia?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
<b>The Liberal Party</b>	38.5%	38.8%	38.2%	27.9%	36.7%	46.5%	44.0%
<b>The Labor Party</b>	40.9%	37.8%	44.5%	38.8%	39.2%	41.2%	46.4%
<b>The Greens</b>	11.1%	12.4%	9.5%	23.4%	13.6%	2.7%	2.4%
<b>Unsure/Don't know</b>	9.5%	10.9%	7.8%	10.0%	10.6%	9.7%	7.2%

	Total	LIB	LAB	GRN	LIBDEM	UAP	RSN	AJP	AFP	UND
<b>The Liberal Party</b>	38.5%	90.1%	1.8%	2.1%	62.1%	58.3%	0.0%	27.3%	0.0%	25.6%
<b>The Labor Party</b>	40.9%	4.8%	88.2%	46.5%	10.3%	0.0%	78.6%	27.3%	50.0%	20.5%
<b>The Greens</b>	11.1%	0.0%	3.1%	47.9%	0.0%	0.0%	7.1%	36.4%	0.0%	5.1%
<b>Unsure/Don't know</b>	9.5%	5.1%	7.0%	3.5%	27.6%	41.7%	14.3%	9.1%	50.0%	48.7%

**Question 7:**

Which party do you trust most to increase wage growth in Australia?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
<b>The Liberal Party</b>	32.0%	33.0%	30.9%	29.7%	31.0%	33.3%	34.9%
<b>The Labor Party</b>	42.6%	38.7%	47.1%	33.2%	45.2%	46.2%	46.8%
<b>The Greens</b>	8.3%	8.9%	7.5%	21.8%	6.6%	1.3%	1.6%
<b>Unsure/Don't know</b>	17.1%	19.4%	14.5%	15.3%	17.3%	19.1%	16.7%

	Total	LIB	LAB	GRN	LIBDEM	UAP	RSN	AJP	AFP	UND
<b>The Liberal Party</b>	32.0%	72.1%	4.0%	4.1%	34.5%	54.5%	0.0%	18.2%	50.0%	25.6%
<b>The Labor Party</b>	42.6%	11.4%	83.3%	51.0%	17.2%	0.0%	78.6%	18.2%	0.0%	17.9%
<b>The Greens</b>	8.3%	0.0%	4.4%	33.1%	0.0%	0.0%	0.0%	36.4%	0.0%	2.6%
<b>Unsure/Don't know</b>	17.1%	16.5%	8.4%	11.7%	48.3%	45.5%	21.4%	27.3%	50.0%	53.8%

*This survey was conducted using phone survey methodology among 836 voters. Telephone numbers and the person within the household were selected at random. The results have been weighted by gender, age, and state population to reflect the population according to ABS figures. Please note that due to rounding, not all tables necessarily total 100% and subtotals may also vary. Copyright uCommunications Pty Ltd.*



**Methodology Disclosure Statement - Short**

<b>Short Methodology Statement</b>	
<b>Research conducted by</b>	<i>uCommunications Pty Ltd – T/A uComms</i>
<b>Commissioned by</b>	<i>The Australia Institute</i>
<b>End client</b>	<i>The Australia Institute</i>
<b>Fieldwork dates</b>	<i>2 May 2022</i>
<b>Mode of data collection</b>	<i>Automated telephone poll</i>
<b>Target population</b>	<i>Australian eligible voters</i>
<b>Sample size</b>	<i>836</i>
<b>Australian Polling Council (APC) Compliant</b>	<i>Yes</i>
<b>URL of Long Methodology Disclosure Statement</b>	<i>www.ucommsapc.info</i>
<b>Voter intention published</b>	<i>Yes</i>

**Methodology Disclosure Statement - Long**

<b>Long Methodology Statement</b>	
<b>Effective sample size after weighting applied</b>	<i>669</i>
<b>Margin of Error associated with effective sample size</b>	<i>+/- 3.38%</i>
<b>Variables used in weighting</b>	<i>Electorate population distribution (Age &amp; Gender)</i>
<b>Weighting method used</b>	<i>Ranked weighting</i>
<b>Full question text, responses categories and randomisation</b>	<i>See within attached</i>
<b>Proportion of landline/mobile completed samples</b>	<i>72% Mobile 28% Landline</i>
<b>Source of Sample</b>	<i>Households selected at random in the federal seat of Higgins</i>
<b>Positioning of voter intention questions within survey</b>	<i>First question after call intro</i>
<b>Undecided voter handling</b>	<i>Respondents who answered "Undecided" were then asked a leaning question</i>
<b>2pp calculation method</b>	<i>Respondent allocated preferences</i>