

Polling - Integrity election

May 2022

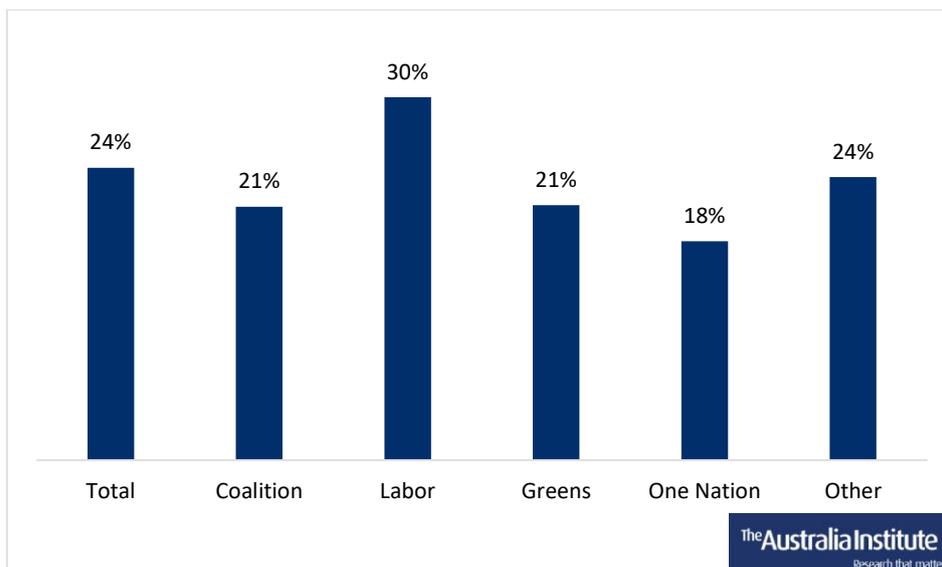
Key results

The Australia Institute surveyed a nationally representative sample of 1,002 Australians about integrity's role in the 2022 election.

The results show that integrity is important to most Australians in this election.

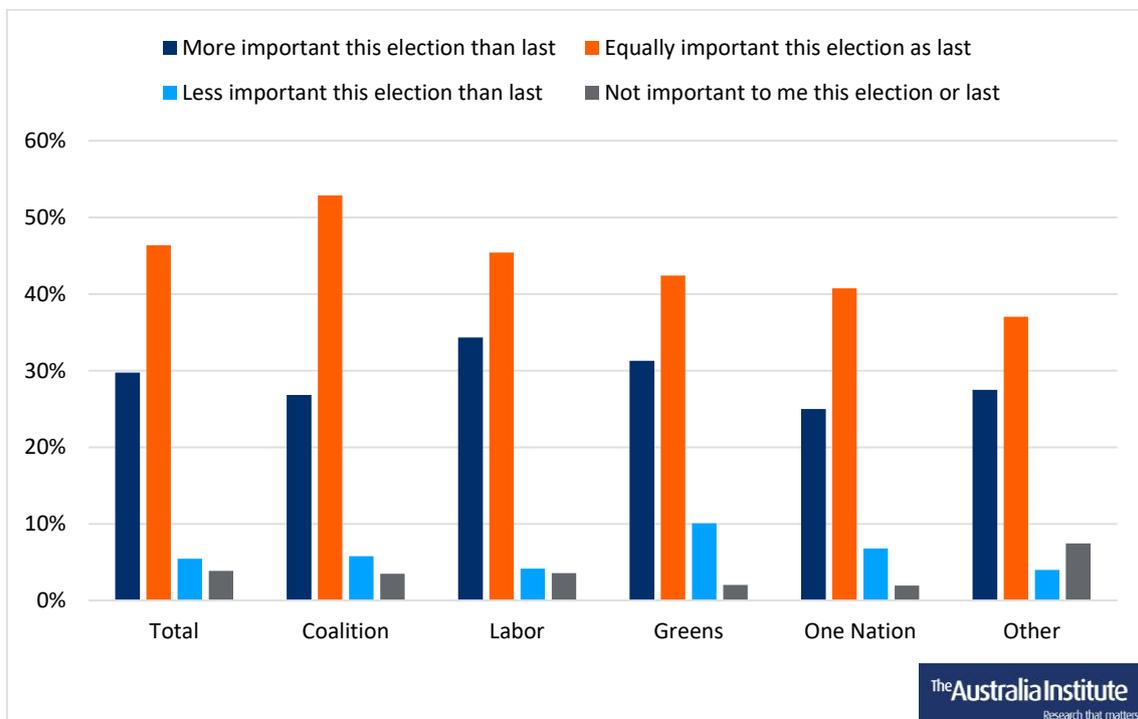
- Three in 10 Australians (30%) say integrity issues are more important this election, compared to 5% who say they are less important.
- Just under one in two Australians (46%) say integrity issues are equally important this election as they were at the last election.
- 4% of Australians say integrity issues were not important to them in this election or the last, and 15% say they don't know or are not sure.
- The net "more important" result is highest for Labor voters (net 30%) and Independent/Other voters (net 24%), followed by Coalition and Greens voters (net 21% each).

Figure 1: Integrity issues this election (net more important)



- Overall, three in four Australians (76%) either say that integrity issues are more important this election than last or that integrity issues are equally important this election as last.
- Four in five Coalition and Labor voters (80% each) either say that integrity issues are more important this election than last or that integrity issues are equally important this election as last.
- There is little difference by gender, age group, state or voting intention.
- By voting intention, Labor voters are most likely to say that election issues are more important this election (34%), followed by Greens voters (31%) and Coalition voters (27%).

Figure 2: Integrity issues more or less important than last election



Method

Between 3 and 6 May 2022, The Australia Institute surveyed 1,002 adults living in Australia, online through Dynata’s panel, with nationally representative samples by gender, age group and state/territory.

Voting crosstabs show voting intentions for the House of Representatives. Those who were undecided were asked which way they were leaning; these leanings are included in voting intention crosstabs.

The research is compliant with the [Australian Polling Council Quality Mark standards](#). The long methodology disclosure statement follows.

Long disclosure statement

The results were weighted by three variables (gender, age group and state or territory) based on Australian Bureau of Statistics [“National, state and territory population”](#) data, using the raking method. This resulted in an effective sample size of 996.

The margin of error (95% confidence level) for the national results is 3%.

Results are shown only for larger states.

Voting intention questions appeared just after the initial demographic questions, before policy questions. Respondents who answered “Don’t know / Not sure” for voting intention were then asked a leaning question; these leanings are included in voting intention crosstabs. “Coalition” includes separate responses for Liberal and National. “Other” refers to Independent/Other, and minor parties in cases where they were included in the voting intention but represent too small a sample to be reported separately in the crosstabs.



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Detailed results

Preceding questions in the poll that may have influenced the results of the question published here are detailed at the end.

Are integrity issues more important to you this election than they were last election?

	<i>Total</i>	<i>Male</i>	<i>Female</i>	<i>NSW</i>	<i>VIC</i>	<i>QLD</i>	<i>WA</i>
More important this election than last	30%	31%	29%	27%	31%	28%	34%
Equally important this election as last	46%	47%	46%	47%	44%	49%	41%
Less important this election than last	5%	7%	4%	8%	6%	3%	6%
Not important to me this election or last	4%	4%	3%	6%	3%	3%	2%
Don't know / Not sure	15%	11%	18%	13%	16%	16%	18%

	<i>Total</i>	<i>Coalition</i>	<i>Labor</i>	<i>Greens</i>	<i>One Nation</i>	<i>Other</i>
More important this election than last	30%	27%	34%	31%	25%	28%
Equally important this election as last	46%	53%	45%	42%	41%	37%
Less important this election than last	5%	6%	4%	10%	7%	4%
Not important to me this election or last	4%	3%	4%	2%	2%	7%
Don't know / Not sure	15%	11%	13%	14%	26%	24%

	<i>Total</i>	<i>18-29</i>	<i>30-39</i>	<i>40-49</i>	<i>50-59</i>	<i>60+</i>
More important this election than last	30%	28%	30%	30%	31%	30%
Equally important this election as last	46%	41%	45%	38%	48%	55%
Less important this election than last	5%	10%	5%	7%	2%	3%
Not important to me this election or last	4%	4%	5%	4%	5%	3%
Don't know / Not sure	15%	18%	15%	20%	14%	9%

Other questions

What is the most important national political issue right now?

Options shown in random order for each respondent.

- National security
- Inequality
- Health
- Education
- The economy
- The environment
- Climate change
- Corruption
- Indigenous disadvantage

To what extent do you agree or disagree with the following statements?

- **“The Coalition will deliver a stronger economy and a stronger future.”**
- **“Scott Morrison is all announcement, no delivery.”**
- **“You may not like the Morrison Government, but you know what their plan is. Now is not the time to take a risk on what you don’t know.”**
- **“Under the Morrison Government, everything is going up. Except your pay.”**

Respondents could choose between the following five options for each statement.

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don’t know / Not sure