

# Polling - Integrity election

**May 2022**

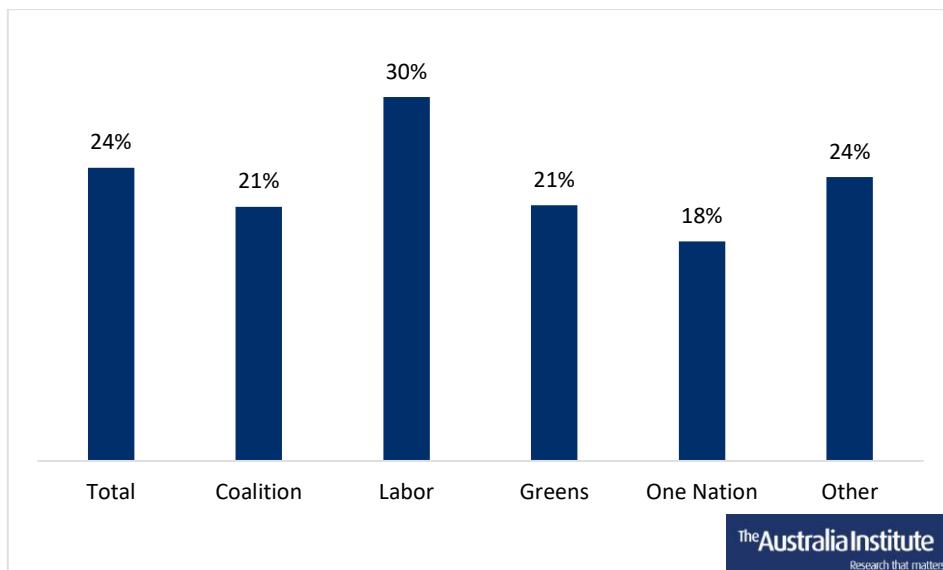
## Key results

The Australia Institute surveyed a nationally representative sample of 1,002 Australians about integrity's role in the 2022 election.

The results show that integrity is important to most Australians in this election.

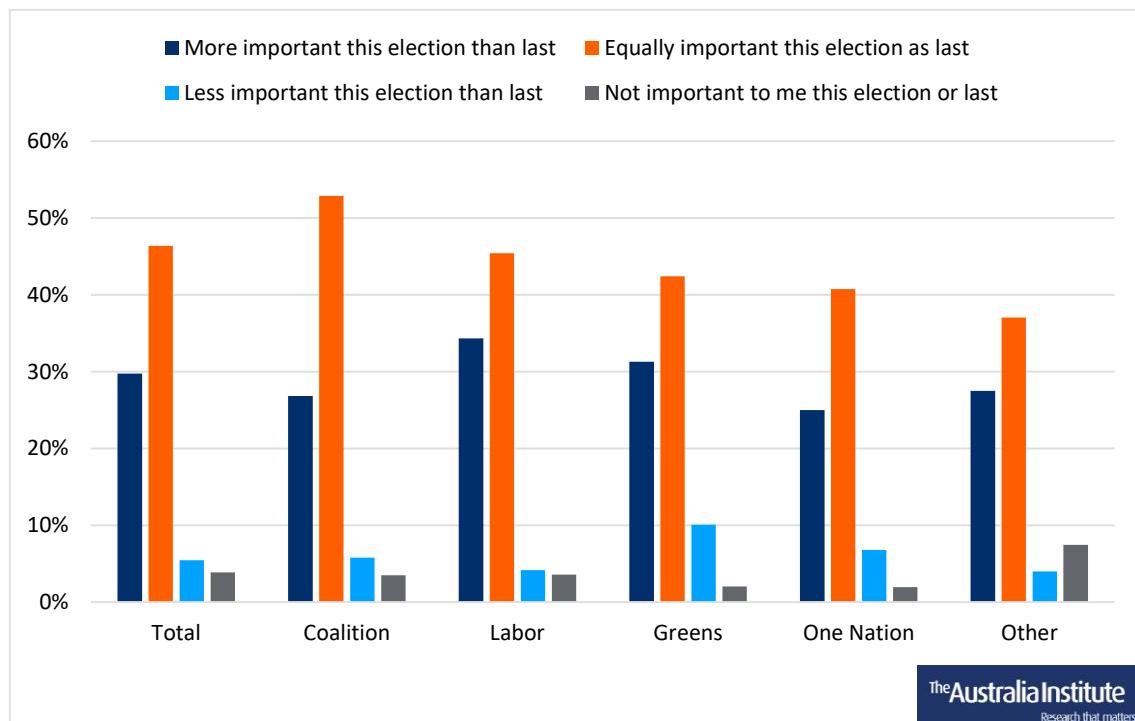
- Three in 10 Australians (30%) say integrity issues are more important this election, compared to 5% who say they are less important.
- Just under one in two Australians (46%) say integrity issues are equally important this election as they were at the last election.
- 4% of Australians say integrity issues were not important to them in this election or the last, and 15% say they don't know or are not sure.
- The net “more important” result is highest for Labor voters (net 30%) and Independent/Other voters (net 24%), followed by Coalition and Greens voters (net 21% each).

**Figure 1: Integrity issues this election (net more important)**



- Overall, three in four Australians (76%) either say that integrity issues are more important this election than last or that integrity issues are equally important this election as last.
- Four in five Coalition and Labor voters (80% each) either say that integrity issues are more important this election than last or that integrity issues are equally important this election as last.
- There is little difference by gender, age group, state or voting intention.
- By voting intention, Labor voters are most likely to say that election issues are more important this election (34%), followed by Greens voters (31%) and Coalition voters (27%).

**Figure 2: Integrity issues more or less important than last election**



## **Method**

Between 3 and 6 May 2022, The Australia Institute surveyed 1,002 adults living in Australia, online through Dynata's panel, with nationally representative samples by gender, age group and state/territory.

Voting crosstabs show voting intentions for the House of Representatives. Those who were undecided were asked which way they were leaning; these leanings are included in voting intention crosstabs.

The research is compliant with the [Australian Polling Council Quality Mark standards](#). The long methodology disclosure statement follows.

### **Long disclosure statement**

The results were weighted by three variables (gender, age group and state or territory) based on Australian Bureau of Statistics "[National, state and territory population](#)" data, using the raking method. This resulted in an effective sample size of 996.

The margin of error (95% confidence level) for the national results is 3%.

Results are shown only for larger states.

Voting intention questions appeared just after the initial demographic questions, before policy questions. Respondents who answered "Don't know / Not sure" for voting intention were then asked a leaning question; these leanings are included in voting intention crosstabs. "Coalition" includes separate responses for Liberal and National. "Other" refers to Independent/Other, and minor parties in cases where they were included in the voting intention but represent too small a sample to be reported separately in the crosstabs.



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## Detailed results

Preceding questions in the poll that may have influenced the results of the question published here are detailed at the end.

**Are integrity issues more important to you this election than they were last election?**

	Total	Male	Female	NSW	VIC	QLD	WA
<b>More important this election than last</b>	30%	31%	29%	27%	31%	28%	34%
<b>Equally important this election as last</b>	46%	47%	46%	47%	44%	49%	41%
<b>Less important this election than last</b>	5%	7%	4%	8%	6%	3%	6%
<b>Not important to me this election or last</b>	4%	4%	3%	6%	3%	3%	2%
<b>Don't know / Not sure</b>	15%	11%	18%	13%	16%	16%	18%

	Total	Coalition	Labor	Greens	One Nation	Other
<b>More important this election than last</b>	30%	27%	34%	31%	25%	28%
<b>Equally important this election as last</b>	46%	53%	45%	42%	41%	37%
<b>Less important this election than last</b>	5%	6%	4%	10%	7%	4%
<b>Not important to me this election or last</b>	4%	3%	4%	2%	2%	7%
<b>Don't know / Not sure</b>	15%	11%	13%	14%	26%	24%

	Total	18-29	30-39	40-49	50-59	60+
<b>More important this election than last</b>	30%	28%	30%	30%	31%	30%
<b>Equally important this election as last</b>	46%	41%	45%	38%	48%	55%
<b>Less important this election than last</b>	5%	10%	5%	7%	2%	3%
<b>Not important to me this election or last</b>	4%	4%	5%	4%	5%	3%
<b>Don't know / Not sure</b>	15%	18%	15%	20%	14%	9%

## Other questions

**What is the most important national political issue right now?**

Options shown in random order for each respondent.

- National security
- Inequality
- Health
- Education
- The economy
- The environment
- Climate change
- Corruption
- Indigenous disadvantage

**To what extent do you agree or disagree with the following statements?**

- “The Coalition will deliver a stronger economy and a stronger future.”
- “Scott Morrison is all announcement, no delivery.”
- “You may not like the Morrison Government, but you know what their plan is. Now is not the time to take a risk on what you don’t know.”
- “Under the Morrison Government, everything is going up. Except your pay.”

Respondents could choose between the following five options for each statement.

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don’t know / Not sure