

FINAL RESULTS

uComms conducted a survey of 816 residents across Tasmania on behalf of The Australia Institute during the evening of 4th – 5th April 2023 using self-completed automated voice polling methodologies.

Question 1:

If a Tasmanian State election were to be held today, which of the following would receive your first preference vote in the House of Assembly (the lower house)?

	<i>Total</i>	<i>Male</i>	<i>Female</i>	<i>Other</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<i>Liberal</i>	40.4%	43.2%	38.1%	36.8%	34.8%	28.9%	30.6%	46.7%
<i>Labor</i>	30.7%	28.9%	34.7%	5.3%	28.3%	36.8%	29.4%	30.6%
<i>Greens</i>	14.6%	15.8%	12.9%	21.1%	13.0%	18.4%	21.2%	12.0%
<i>Independent / Other</i>	7.1%	6.3%	6.9%	15.8%	8.7%	7.9%	11.8%	5.0%
<i>Undecided</i>	7.3%	5.8%	7.4%	21.1%	15.2%	7.9%	7.1%	5.8%

2 Party Preferred (respondent allocated)

	<i>Total</i>
<i>Liberal</i>	47%
<i>Labor</i>	53%

Note: Undecided voters allocated by Q1a, and preferences distributed as per Q1b

Question 1a:

Being undecided to which of the following do you have even a slight leaning?

	<i>Total</i>
<i>Liberal</i>	<i>24.1%</i>
<i>Labor</i>	<i>37.9%</i>
<i>Greens</i>	<i>3.4%</i>
<i>Independent / Other</i>	<i>34.5%</i>

Note: Only respondents who answered "Undecided" in Question 1 were asked Question 1a

Question 1b:

Which of the following two parties would you preference higher?

	<i>Total</i>
<i>Liberal</i>	<i>18.4%</i>
<i>Labor</i>	<i>81.6%</i>

Note: Only respondents who didn't answer 'Liberal' or 'Labor' In Question 1 and 1a were included in Question 1b

Question:

How concerned are you about the health of Tasmania's coastal environment?

	<i>Total</i>	<i>Male</i>	<i>Female</i>	<i>Other</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<i>Very concerned</i>	42.5%	36.6%	47.2%	50.0%	40.0%	41.2%	47.5%	41.6%
<i>Somewhat concerned</i>	33.5%	34.9%	33.3%	16.7%	20.0%	44.1%	31.3%	34.3%
<i>Not very concerned</i>	16.1%	19.2%	12.8%	25.0%	23.3%	8.8%	17.5%	15.9%
<i>Not at all concerned</i>	5.0%	6.4%	3.6%	8.3%	10.0%	5.9%	0.0%	5.6%
<i>Don't know/unsure</i>	2.9%	2.9%	3.1%	0.0%	6.7%	0.0%	3.8%	2.6%

	<i>Total</i>	<i>LIB</i>	<i>LAB</i>	<i>GRN</i>	<i>Ind/Oth</i>	<i>UND</i>
<i>Very concerned</i>	42.5%	20.9%	56.2%	66.0%	61.5%	45.0%
<i>Somewhat concerned</i>	33.5%	38.6%	31.4%	30.2%	15.4%	35.0%
<i>Not very concerned</i>	16.1%	27.8%	8.3%	0.0%	15.4%	15.0%
<i>Not at all concerned</i>	5.0%	8.9%	0.8%	1.9%	3.8%	5.0%
<i>Don't know/unsure</i>	2.9%	3.8%	3.3%	1.9%	3.8%	0.0%

Question:

The State Government is currently reviewing Tasmania’s main marine law for the first time in 28 years. This law manages the use, development and protection of marine life in Tasmania’s coastal waters.

How confident are you that the State Government’s law reforms will do enough to protect the health of Tasmania’s coastal waters?

	Total	Male	Female	Other	18 – 34	35 – 50	51 - 65	65+
Very confident	15.1%	16.7%	13.0%	27.3%	28.6%	15.2%	7.3%	16.1%
Somewhat confident	28.0%	26.2%	30.6%	9.1%	21.4%	21.2%	28.0%	29.6%
Not very confident	26.1%	23.8%	28.5%	18.2%	25.0%	24.2%	25.6%	27.4%
Not at all confident	23.7%	27.4%	19.7%	36.4%	17.9%	30.3%	26.8%	22.2%
Don’t know/unsure	7.3%	6.0%	8.3%	9.1%	7.1%	9.1%	12.2%	4.8%

	Total	LIB	LAB	GRN	Ind/Oth	UND
Very confident	15.1%	26.9%	4.2%	3.8%	11.5%	20.0%
Somewhat confident	28.0%	41.0%	22.0%	9.4%	11.5%	30.0%
Not very confident	26.1%	12.8%	37.3%	35.8%	34.6%	30.0%
Not at all confident	23.7%	9.0%	31.4%	47.2%	38.5%	10.0%
Don’t know/unsure	7.3%	10.3%	5.1%	3.8%	3.8%	10.0%

Question:

The Tasmanian Parliamentary Inquiry into salmon farming recommended developing a plan to reduce inshore salmon farming sites, with priority given to ceasing operations in sensitive, sheltered, and biodiverse areas.

Do you support or oppose this recommendation?

	Total	Male	Female	Other	18 – 34	35 – 50	51 - 65	65+
Strongly support	43.6%	41.3%	45.0%	54.5%	50.0%	46.9%	46.8%	41.9%
Support	28.5%	30.5%	27.7%	9.1%	10.7%	28.1%	30.4%	30.1%
Oppose	9.2%	9.6%	8.4%	18.2%	21.4%	12.5%	6.3%	8.3%
Strongly Oppose	7.3%	9.6%	5.2%	9.1%	7.1%	3.1%	5.1%	8.3%
Don't know/unsure	11.4%	9.0%	13.6%	9.1%	10.7%	9.4%	11.4%	11.4%

	Total	LIB	LAB	GRN	Ind/Oth	UND
Strongly support	43.6%	27.1%	52.1%	73.6%	42.3%	42.1%
Support	28.5%	36.8%	22.2%	18.9%	30.8%	26.3%
Oppose	9.2%	13.5%	8.5%	1.9%	7.7%	5.3%
Strongly Oppose	7.3%	8.4%	9.4%	0.0%	11.5%	0.0%
Don't know/unsure	11.4%	14.2%	7.7%	5.7%	7.7%	26.3%

Question:

Were you aware that the Institute for Marine and Antarctic Studies has confirmed that high fishing pressure is a concern for six popular fin-fish species?

	<i>Total</i>	<i>Male</i>	<i>Female</i>	<i>Other</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<i>Yes, I was aware</i>	40.7%	48.2%	33.2%	60.0%	35.7%	40.6%	43.6%	40.6%
<i>No, I was not aware</i>	59.3%	51.8%	66.8%	40.0%	64.3%	59.4%	56.4%	59.4%

	<i>Total</i>	<i>LIB</i>	<i>LAB</i>	<i>GRN</i>	<i>Ind/Oth</i>	<i>UND</i>
<i>Yes, I was aware</i>	40.7%	37.7%	40.9%	54.9%	42.3%	26.3%
<i>No, I was not aware</i>	59.3%	62.3%	59.1%	45.1%	57.7%	73.7%

Question:

Which of the following management actions would you support to strengthen protection of marine life?

	Total	Male	Female	Other	18 – 34	35 – 50	51 - 65	65+
Reduce catch limits	19.0%	16.0%	20.5%	40.0%	28.6%	16.1%	17.1%	18.8%
Protect fish nurseries	22.3%	25.8%	20.5%	0.0%	17.9%	22.6%	18.4%	23.7%
Immediate ban on recreational gill nets	10.1%	9.8%	10.3%	10.0%	17.9%	3.2%	6.6%	11.2%
All of the above	30.2%	29.4%	30.8%	30.0%	21.4%	45.2%	43.4%	25.0%
None of the above	5.6%	8.6%	2.7%	10.0%	3.6%	3.2%	3.9%	6.7%
Don't know/unsure	12.8%	10.4%	15.1%	10.0%	10.7%	9.7%	10.5%	14.7%

	Total	LIB	LAB	GRN	Ind/Oth	UND
Reduce catch limits	19.0%	18.4%	26.5%	5.9%	15.4%	16.7%
Protect fish nurseries	22.3%	27.0%	22.1%	11.8%	11.5%	22.2%
Immediate ban on recreational gill nets	10.1%	10.5%	8.0%	9.8%	15.4%	11.1%
All of the above	30.2%	13.8%	35.4%	66.7%	38.5%	22.2%
None of the above	5.6%	10.5%	0.9%	2.0%	7.7%	5.6%
Don't know/unsure	12.8%	19.7%	7.1%	3.9%	11.5%	22.2%

This survey was conducted using phone survey methodology among 749 voters. Telephone numbers and the person within the household were selected at random. The results have been weighted by gender, age, and state population to reflect the population according to ABS figures. Please note that due to rounding, not all tables necessarily total 100% and subtotals may also vary. Copyright uCommunications Pty Ltd.

Methodology Disclosure Statement - Short

Short Methodology Statement	
Research conducted by	<i>uCommunications Pty Ltd – T/A uComms</i>
Commissioned by	<i>The Australia Institute</i>
End client	<i>The Australia Institute</i>
Fieldwork dates	<i>4 – 5 April 2023</i>
Mode of data collection	<i>Automated telephone poll</i>
Target population	<i>Australian eligible voters</i>
Sample size	<i>816</i>
Australian Polling Council (APC) Compliant	<i>Yes</i>
URL of Long Methodology Disclosure Statement	<i>www.ucommsapc.info</i>
Voter intention published	<i>Yes</i>

Methodology Disclosure Statement - Long

Long Methodology Statement	
Effective sample size after weighting applied	<i>749</i>
Margin of Error associated with effective sample size	<i>+/- 3.43%</i>
Variables used in weighting	<i>Tasmanian population distribution (Age & Gender)</i>
Weighting method used	<i>Ranked weighting</i>
Full question text, responses categories and randomisation	<i>See within attached</i>
Proportion of landline/mobile completed samples	<i>71% Mobile 29% Landline</i>
Source of Sample	<i>Households selected at random across Tasmania</i>
Positioning of voter intention questions within survey	<i>First question after call intro</i>
Undecided voter handling	<i>Respondents who answered “Undecided” were then asked a leaning question</i>
2pp calculation method	<i>Respondent allocated preferences</i>