

04 August 2023

FINAL RESULTS

uComms conducted a survey of 811 residents across the federal seat of Franklin on behalf of The Australia Institute during the evening of 02nd – 03rd August 2023 using self-completed automated voice polling methodologies.

Question 1:

If a Tasmanian State election were to be held today, which of the following would receive your first preference vote in the House of Assembly (lower house)?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
<i>Liberal</i>	36.1%	30.8%	41.6%	24.5%	42.2%	33.3%	37.4%
<i>Labor</i>	30.0%	33.2%	26.5%	11.3%	25.5%	30.2%	34.1%
<i>Greens</i>	12.0%	13.8%	10.1%	15.1%	10.8%	17.6%	9.2%
<i>Independent / Other</i>	12.0%	11.4%	12.6%	20.8%	10.8%	12.6%	10.7%
<i>Undecided</i>	10.0%	10.8%	9.1%	28.3%	10.8%	6.3%	8.6%

Question 1a:

Being undecided to which of the following do you have even a slight leaning?

	<i>Total</i>
<i>Liberal</i>	<i>27.9%</i>
<i>Labor</i>	<i>16.4%</i>
<i>Greens</i>	<i>9.8%</i>
<i>Independent / Other</i>	<i>45.9%</i>

Note: Only respondents who answered "Undecided" in Question 1 were asked Question 1a

Question 1b:

Which of the following two parties would you preference higher?

	Total
Liberal	26.0%
Labor	74.0%

Note: Only respondents who didn't answer 'Independent' or 'Liberal' in Question 1 and 1a were included in Question 1b

Question:

Do you go fishing, either recreationally or to earn a living?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
Yes, I fish recreationally	28.3%	19.7%	37.2%	32.4%	46.4%	36.2%	18.8%
Yes, I fish to earn a living	4.2%	4.5%	4.0%	10.8%	4.1%	2.6%	4.3%
Yes, I fish both recreationally and to earn a living	0.2%	0.0%	0.3%	0.0%	1.0%	0.0%	0.0%
No, I don't go fishing.	67.3%	75.8%	58.5%	56.8%	48.5%	61.2%	76.9%

	<i>Total</i>	<i>LIB</i>	<i>LAB</i>	<i>GRE</i>	<i>IND/OTH</i>	<i>UND</i>
Yes, I fish recreationally	28.3%	36.4%	18.8%	23.4%	35.2%	25.5%
Yes, I fish to earn a living	4.2%	3.1%	3.1%	6.5%	8.5%	4.3%
Yes, I fish both recreationally and to earn a living	0.2%	0.4%	0.0%	0.0%	0.0%	0.0%
No, I don't go fishing.	67.3%	60.1%	78.1%	70.1%	56.3%	70.2%

Question:

How concerned are you about the health of Tasmania's coastal marine environment?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<i>Very concerned</i>	44.1%	50.8%	37.0%	45.7%	39.6%	47.7%	43.5%
<i>Somewhat concerned</i>	32.2%	30.5%	33.9%	28.6%	35.2%	27.8%	33.8%
<i>Not very concerned</i>	15.7%	11.5%	20.1%	14.3%	18.7%	17.2%	14.2%
<i>Not at all concerned</i>	4.9%	3.0%	6.9%	8.6%	3.3%	4.0%	5.4%
<i>Don't know/unsure</i>	3.2%	4.3%	2.1%	2.9%	3.3%	3.3%	3.2%

	<i>Total</i>	<i>LIB</i>	<i>LAB</i>	<i>GRE</i>	<i>IND/OTH</i>	<i>UND</i>
<i>Very concerned</i>	44.1%	18.2%	57.0%	85.3%	47.8%	43.2%
<i>Somewhat concerned</i>	32.2%	40.9%	30.1%	13.3%	24.6%	40.9%
<i>Not very concerned</i>	15.7%	27.7%	7.5%	0.0%	20.3%	9.1%
<i>Not at all concerned</i>	4.9%	8.6%	2.2%	1.3%	5.8%	2.3%
<i>Don't know/unsure</i>	3.2%	4.5%	3.2%	0.0%	1.4%	4.5%

Question:

The Tasmanian Wilderness World Heritage Area includes part of Macquarie Harbour, the home of the endangered marine species, the Maugean skate.

Would you support or oppose stopping fish farming in areas where it is putting the endangered Maugean skate at risk of extinction?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
Strongly support	35.4%	38.5%	32.2%	54.3%	36.6%	35.1%	33.2%
Support	20.6%	17.8%	23.6%	5.7%	23.7%	15.9%	23.6%
Oppose	17.8%	17.2%	18.5%	8.6%	17.2%	14.6%	20.5%
Strongly oppose	14.5%	15.5%	13.4%	20.0%	8.6%	19.9%	13.0%
Don't know/not sure	11.6%	11.0%	12.3%	11.4%	14.0%	14.6%	9.6%

	Total	LIB	LAB	GRE	IND/OTH	UND
Strongly support	35.4%	18.8%	40.4%	64.0%	49.3%	28.9%
Support	20.6%	23.7%	20.7%	8.0%	13.0%	37.8%
Oppose	17.8%	25.9%	17.0%	5.3%	10.1%	13.3%
Strongly oppose	14.5%	11.6%	14.4%	22.7%	15.9%	13.3%
Don't know/not sure	11.6%	20.1%	7.4%	0.0%	11.6%	6.7%

Question:

What do you think is the most urgent priority that needs action to protect Tasmania's marine life?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
Climate change impacts	21.8%	21.7%	21.9%	34.6%	26.5%	20.7%	19.6%
Salmon farming impacts	34.2%	38.9%	28.4%	15.4%	26.5%	35.1%	37.9%
Overfishing	15.3%	12.3%	18.9%	19.2%	20.6%	18.0%	12.1%
Increasing marine sanctuaries	11.2%	9.8%	12.9%	15.4%	2.9%	13.5%	12.1%
Don't know/unsure	17.5%	17.2%	17.9%	15.4%	23.5%	12.6%	18.3%

	Total	LIB	LAB	GRE	IND/OTH	UND
Climate change impacts	21.8%	13.5%	30.8%	20.3%	24.0%	11.1%
Salmon farming impacts	34.2%	23.0%	34.0%	45.9%	44.0%	36.1%
Overfishing	15.3%	23.0%	10.7%	12.2%	12.0%	19.4%
Increasing marine sanctuaries	11.2%	12.7%	12.6%	10.8%	6.0%	8.3%
Don't know/unsure	17.5%	27.8%	11.9%	10.8%	14.0%	25.0%

Note: Only respondents who answered "Very Concerned" or "Somewhat Concerned" in Question 3 were asked Question 5 and 5a

Question:

What do you think is the next most urgent priority that needs action to protect Tasmania's marine life?

	Total	Female	Male	18 – 34	35 – 50	51 - 65	65+
Climate change impacts	28.1%	32.8%	22.5%	38.5%	32.4%	29.7%	24.9%
Salmon farming impacts	27.6%	27.7%	27.5%	11.5%	33.8%	24.3%	29.2%
Overfishing	15.1%	12.2%	18.5%	19.2%	8.8%	10.8%	18.5%
Increasing marine sanctuaries	16.9%	14.7%	19.5%	15.4%	8.8%	22.5%	16.7%
Don't know/unsure	12.3%	12.6%	12.0%	15.4%	16.2%	12.6%	10.7%

	Total	LIB	LAB	GRE	IND/OTH	UND
Climate change impacts	28.1%	16.4%	37.6%	31.1%	24.5%	25.0%
Salmon farming impacts	27.6%	20.5%	26.1%	44.6%	28.6%	22.2%
Overfishing	15.1%	21.3%	12.1%	6.8%	22.4%	13.9%
Increasing marine sanctuaries	16.9%	22.1%	16.6%	12.2%	12.2%	16.7%
Don't know/unsure	12.3%	19.7%	7.6%	5.4%	12.2%	22.2%

Question:

The Tasmanian Parliamentary Inquiry into salmon farming recommended developing a plan to reduce inshore salmon farming sites, with priority given to ceasing operations in sensitive, sheltered, and biodiverse areas.

Do you support or oppose this recommendation?

	<i>Total</i>	<i>Female</i>	<i>Male</i>	<i>18 – 34</i>	<i>35 – 50</i>	<i>51 - 65</i>	<i>65+</i>
<i>Strongly support</i>	50.3%	52.7%	47.7%	45.5%	50.6%	54.7%	48.5%
<i>Support</i>	23.3%	24.0%	22.6%	27.3%	22.5%	19.6%	24.9%
<i>Oppose</i>	12.1%	10.3%	14.0%	6.1%	10.1%	11.5%	13.6%
<i>Strongly oppose</i>	4.4%	3.1%	5.7%	9.1%	4.5%	4.1%	4.0%
<i>Don't know/unsure</i>	10.0%	9.9%	10.0%	12.1%	12.4%	10.1%	9.0%

	<i>Total</i>	<i>LIB</i>	<i>LAB</i>	<i>GRE</i>	<i>IND/OTH</i>	<i>UND</i>
<i>Strongly support</i>	50.3%	27.8%	61.2%	83.8%	56.7%	46.5%
<i>Support</i>	23.3%	32.1%	19.1%	8.1%	16.4%	34.9%
<i>Oppose</i>	12.1%	19.6%	10.7%	1.4%	10.4%	2.3%
<i>Strongly oppose</i>	4.4%	8.6%	2.8%	1.4%	1.5%	0.0%
<i>Don't know/unsure</i>	10.0%	12.0%	6.2%	5.4%	14.9%	16.3%

Methodology Disclosure Statement - Short

Short Methodology Statement	
Research conducted by	<i>uCommunications Pty Ltd – T/A uComms</i>
Commissioned by	<i>The Australia Institute</i>
End client	<i>The Australia Institute</i>
Fieldwork dates	<i>02 – 03rd August 2023</i>
Mode of data collection	<i>Automated telephone poll</i>
Target population	<i>Australian eligible voters</i>
Sample size	<i>811</i>
Australian Polling Council (APC) Compliant	<i>Yes</i>
URL of Long Methodology Disclosure Statement	<i>www.ucommsapc.info</i>
Voter intention published	<i>Yes</i>

Methodology Disclosure Statement - Long

Long Methodology Statement	
Effective sample size after weighting applied	<i>744</i>
Margin of Error associated with effective sample size	<i>+/- 3.44%</i>
Variables used in weighting	<i>Franklin population distribution (Age & Gender)</i>
Weighting method used	<i>Ranked weighting</i>
Full question text, responses categories and randomisation	<i>See within attached</i>
Proportion of landline/mobile completed samples	<i>77% Mobile 23% Landline</i>
Source of Sample	<i>Households selected at random across Federal seat of Franklin</i>
Positioning of voter intention questions within survey	<i>First question after call intro</i>
Undecided voter handling	<i>Respondents who answered “Undecided” were then asked a leaning question</i>
2pp calculation method	<i>Respondent allocated preferences</i>