



# Polling - Stage 3 tax cuts in key seats

# February 2024

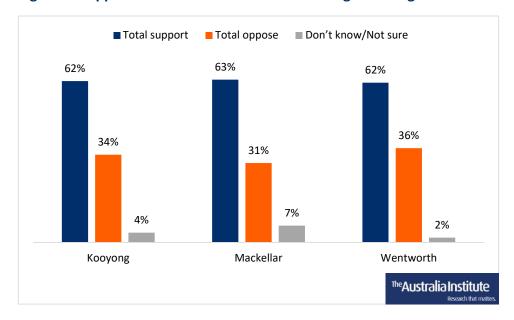
# **Key results**

On behalf of The Australia Institute, uComms surveyed residents of the federal electorates of Kooyong, Mackellar and Wentworth on 5 February 2024.

Respondents were asked whether they support or oppose the Albanese Government's changes to the Stage 3 tax cuts.

- In each electorate, six in 10 respondents (between 62% and 63%) support the Albanese Government's changes to the Stage 3 tax cuts.
- About one in three respondents (between 31% and 36%) oppose the Albanese Government's changes.

Figure 1: Support for Albanese Government changes to Stage 3 tax cuts



Respondents were then asked whether their incomes are keeping pace with the cost of living.

• Seven in 10 or more in each electorate said their incomes were growing somewhat slower or much slower than the cost of living.

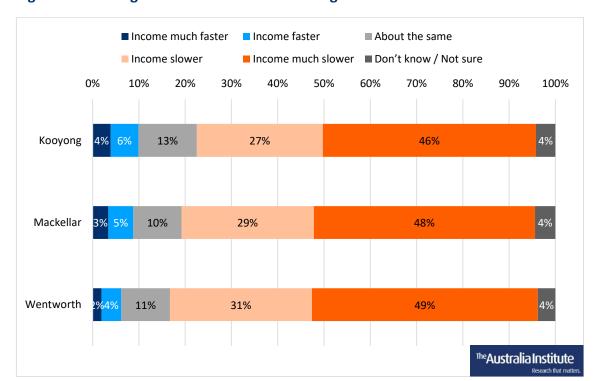


Figure 2: Income growth relative to cost of living increases

For crosstabulation purposes, residents were also asked their voting intention. In all three electorates, the voting intention polling results show a swing against the independent MPs (relative to the 2022 election) in primary vote terms but swings towards them in two-candidate preferred terms.

Table 1: Primary vote and two-candidate preferred voting intention polling result

Seat (incumbent)	Primary vote	Two-candidate preferred
Kooyong (Monique Ryan)	33%	56%
Mackellar (Sophie Scamps)	32%	54%
Wentworth (Allegra Spender)	34%	57%

# Stage 3 benefits by electorate

In the three electorates, tens of thousands of additional taxpayers will receive a tax cut thanks to the changes to Stage 3: 18,044 taxpayers in Wentworth, 24,713 in Kooyong and 26,369 in Mackellar. These are people earning below \$45,000 but above the tax-free threshold, who received nothing from the original Stage 3 tax cuts. Many more were going to receive a tax cut, but will now receive a larger tax cut thanks to the changes.

A majority of voters in Kooyong, Mackellar and Wentworth support the changes, despite the changes resulting in a smaller average tax cut in those electorates: \$227 smaller in Mackellar, \$493 smaller in Kooyong and \$862 smaller in Wentworth.

While some are receiving a smaller tax cut, they are still receiving bigger tax cuts than those who have seen their tax cut increase. This is because the absolute tax cut of those losing out is still larger than the absolute tax cut of those getting more. And the larger the loss in tax cut, the bigger the absolute tax cut is.

Electorate	Additional people getting a tax cut	Additional tax cut per taxpayer	Average tax cut per taxpayer
Kooyong	24,713 (24%)	-\$493	\$2,183
Mackellar	26,369 (25%)	-\$227	\$2,012
Wentworth	18,044 (21%)	-\$862	\$2,713

Note: The percentage of additional people getting a tax cut is the share of taxpayers in the electorate who were previously not going to receive a tax cut under Stage 3, who will do so under the modified version. The average tax cut per taxpayer is the mean tax cut, not the tax cut for the median taxpayer. These calculations ignore the net impact of LITO changes.





06 February 2024

#### **FINAL RESULTS**

uComms conducted a survey of 647 residents across the Federal Seat of Kooyong on behalf of The Australia Institute during the evening of  $05^{th}$  February 2024 using self-completed automated voice and SMS polling methodologies.

#### Question 1:

If a Federal Election were to be held today, which of the following would receive your first preference vote in the House of Representatives (lower house)?

	Total	Male	Female	18 – 34	<i>35 – 50</i>	51 - 65	65+
Independent Monique Ryan	32.6%	29.1%	36.9%	36.7%	28.7%	32.2%	34.0%
Liberal	36.8%	40.4%	32.4%	20.3%	31.3%	42.6%	41.3%
Labor	12.1%	11.3%	13.0%	12.7%	11.3%	10.4%	13.2%
Green	6.8%	7.1%	6.5%	16.5%	12.0%	4.9%	1.7%
Other Minor party or Independent	2.0%	2.3%	1.7%	2.5%	3.3%	2.2%	1.3%
Undecided	9.7%	9.9%	9.6%	11.4%	13.3%	7.7%	8.5%

# 2 Party Preferred

	Total
Independent Monique Ryan	56%
Liberal	44%

Note: Undecided voters allocated by Q1a, and preferences distributed as per Q1b





#### **Question 1a:**

Being undecided to which of the following do you have even a slight leaning?

	Total
Independent Monique Ryan	8.8%
Liberal	28.1%
Labor	36.8%
Green	7.0%
Other Minor party or Independent	19.3%

Note: Only respondents who answered "Undecided" in Question 1 were asked Question 1a





# Question 1b:

Which of the following two parties would you preference higher?

	Total
Independent Monique Ryan	80.1%
Liberal	19.9%

Note: Only respondents who didn't answer 'Independent Monique Ryan' or 'Liberal' In Question 1 and 1a were included in Question 1b





#### **Question:**

The Stage 3 income tax cuts as originally legislated would cost the budget \$319 billion over the next 10 years and mostly benefit high income earners. The Albanese Government has proposed restructuring the Stage 3 tax cuts so all taxpayers receive a tax cut, with 84% receiving a larger tax cut but those earning above \$150,000 receiving a smaller tax cut than they otherwise would have.

Do you support or oppose the Albanese Government's proposed restructure of the Stage 3 tax cuts?

	Total	Male	Female	18 – 34	35 – 50	51 - 65	65+
Strongly Support	45.2%	43.2%	47.6%	51.4%	44.4%	40.8%	47.4%
Support	17.1%	15.3%	19.2%	21.6%	15.3%	16.8%	16.7%
Oppose	8.8%	8.8%	8.7%	5.4%	10.4%	6.1%	11.0%
Strongly Oppose	25.1%	30.3%	18.9%	13.5%	25.0%	34.1%	21.9%
Don't know/Not sure	3.8%	2.4%	5.6%	8.1%	4.9%	2.2%	3.1%

Total	IND	LIB	LAB	GRE	ОТН	UND
45.2%	77.3%	6.9%	80.3%	67.4%	40.0%	15.7%
17.1%	18.0%	15.9%	13.2%	18.6%	13.3%	23.5%
8.8%	2.4%	18.1%	1.3%	0.0%	13.3%	11.8%
	1 9%	55.6%	1 3%	11.6%	33 3%	27.5%
3.8%		3.4%		2.3%	0.0%	21.6%
	45.2% 17.1% 8.8% 25.1%	45.2% 77.3% 17.1% 18.0% 8.8% 2.4% 25.1% 1.9%	45.2% 77.3% 6.9%   17.1% 18.0% 15.9%   8.8% 2.4% 18.1%   25.1% 1.9% 55.6%	45.2% 77.3% 6.9% 80.3%   17.1% 18.0% 15.9% 13.2%   8.8% 2.4% 18.1% 1.3%   25.1% 1.9% 55.6% 1.3%	45.2% 77.3% 6.9% 80.3% 67.4%   17.1% 18.0% 15.9% 13.2% 18.6%   8.8% 2.4% 18.1% 1.3% 0.0%   25.1% 1.9% 55.6% 1.3% 11.6%	45.2% 77.3% 6.9% 80.3% 67.4% 40.0%   17.1% 18.0% 15.9% 13.2% 18.6% 13.3%   8.8% 2.4% 18.1% 1.3% 0.0% 13.3%   25.1% 1.9% 55.6% 1.3% 11.6% 33.3%





Question:

How do you think your income in the past year has compared to the increase in the cost of living?

	Total	Male	Female	18 – 34	<i>35 – 50</i>	51 - 65	65+
My income has grown much faster than the cost of living	3.9%	4.5%	3.2%	7.2%	6.3%	3.9%	1.8%
My income has grown somewhat faster than the cost of living	6.0%	6.8%	5.0%	11.6%	5.6%	7.8%	3.6%
My income has grown about as fast as the cost of living	12.6%	14.3%	10.7%	2.9%	13.9%	11.1%	16.0%
My income has grown somewhat slower than the cost of living	27.2%	27.1%	27.4%	24.6%	27.1%	23.3%	31.1%
My income has grown much slower than the cost of living	46.0%	43.8%	48.8%	47.8%	45.8%	53.3%	39.1%
Don't know / Not sure	4.2%	3.6%	5.0%	5.8%	1.4%	0.6%	8.4%

	Total	IND	LIB	LAB	GRE	ОТН	UND
My income has grown much faster than the cost of living	3.9%	9.5%	1.3%	1.4%	0.0%	0.0%	0.0%
My income has grown somewhat faster than the cost of living	6.0%	6.7%	6.6%	4.1%	9.1%	7.1%	2.1%
My income has grown about as fast as the cost of living	12.6%	17.6%	8.7%	12.2%	4.5%	14.3%	17.0%
My income has grown somewhat slower than the cost of living	27.2%	26.2%	24.5%	39.2%	27.3%	14.3%	29.8%
My income has grown much slower than the cost of living	46.0%	35.7%	55.9%	32.4%	56.8%	64.3%	48.9%
Don't know / Not sure	4.2%	4.3%	3.1%	10.8%	2.3%	0.0%	2.1%





# **Methodology Disclosure Statement - Short**

Short Methodology Statement	
Research conducted by	uCommunications Pty Ltd – T/A uComms
Commissioned by	The Australia Institute
End client	The Australia Institute
Fieldwork dates	05 <sup>th</sup> Feb 2024
Mode of data collection	Automated telephone and SMS poll
Target population	Australian eligible voters
Sample size	647
Australian Polling Council (APC) Compliant	Yes
URL of Long Methodology Disclosure Statement	www.ucommsapc.info
Voter intention published	Yes

# Methodology Disclosure Statement - Long

Long Methodology Statement	
Effective sample size after weighting applied	591
Margin of Error associated with effective sample size	+/- 3.84%
Variables used in weighting	Federal Seat of Kooyong population distribution (Age & Gender)
Weighting method used	Ranked weighting
Full question text, responses categories and randomisation	See within attached
Proportion of landline/mobile completed samples	78% Mobile 22% Landline
Source of Sample	Households selected at random across the Federal Seat of Kooyong
Positioning of voter intention questions within survey	First question after poll intro
Undecided voter handling	Respondents who answered "Undecided" were then asked a leaning question
2pp calculation method	Respondent allocated preferences





06 February 2024

#### **FINAL RESULTS**

uComms conducted a survey of 602 residents across the Federal Seat of Mackellar on behalf of The Australia Institute during the evening of  $05^{th}$  February 2024 using self-completed automated voice and SMS polling methodologies.

#### Question 1:

If a Federal Election were to be held today, which of the following would receive your first preference vote in the House of Representatives (lower house)?

	Total	Male	Female	18 – 34	<i>35 – 50</i>	51 - 65	65+
Independent Sophie Scamps	30.4%	28.5%	32.3%	29.5%	25.2%	36.2%	29.3%
Liberal	35.3%	35.9%	34.6%	14.8%	31.5%	36.9%	42.3%
Labor	13.2%	15.6%	10.8%	13.1%	12.6%	11.3%	14.9%
Green	5.8%	5.2%	6.5%	19.7%	10.8%	1.4%	2.3%
Other Minor party or Independent	4.5%	5.9%	3.1%	9.8%	7.2%	2.8%	2.3%
Undecided	10.8%	8.9%	12.7%	13.1%	12.6%	11.3%	8.8%

# 2 Party Preferred

, ,	Total
Independent Sophie Scamps	54%
Liberal	46%

Note: Undecided voters allocated by Q1a, and preferences distributed as per Q1b





#### **Question 1a:**

Being undecided to which of the following do you have even a slight leaning?

	Total
Independent Sophie Scamps	16.7%
Liberal	37.0%
Labor	14.8%
Green	7.4%
Other Minor party or Independent	24.1%

Note: Only respondents who answered "Undecided" in Question 1 were asked Question 1a





# Question 1b:

Which of the following two parties would you preference higher?

	Total
Independent Sophie Scamps	74.0%
Liberal	26.0%

Note: Only respondents who didn't answer 'Independent Sophie Scamps' or 'Liberal' In  $\overline{Q}$  uestion 1 and 1a were included in  $\overline{Q}$  uestion 1b





#### **Question:**

The Stage 3 income tax cuts as originally legislated would cost the budget \$319 billion over the next 10 years and mostly benefit high income earners. The Albanese Government has proposed restructuring the Stage 3 tax cuts so all taxpayers receive a tax cut, with 84% receiving a larger tax cut but those earning above \$150,000 receiving a smaller tax cut than they otherwise would have.

Do you support or oppose the Albanese Government's proposed restructure of the Stage 3 tax cuts?

	Total	Male	Female	18 – 34	<i>35 – 50</i>	51 - 65	65+
Strongly Support	45.1%	41.2%	49.0%	40.4%	36.8%	50.4%	47.4%
Support	17.8%	18.7%	16.9%	25.0%	18.9%	12.4%	19.1%
Oppose	11.9%	12.1%	11.6%	15.4%	11.3%	10.2%	12.4%
Strongly Oppose	18.8%	23.0%	14.5%	11.5%	24.5%	21.9%	15.3%
Don't know/Not sure	6.5%	5.1%	8.0%	7.7%	8.5%	5.1%	5.7%

	Total	IND	LIB	LAB	GRE	ОТН	UND
Strongly Support	45.1%	79.2%	7.1%	81.2%	73.3%	33.3%	16.7%
Support	17.8%	11.0%	18.7%	11.6%	20.0%	28.6%	37.5%
Oppose	11.9%	2.6%	23.6%	4.3%	3.3%	9.5%	14.6%
Strongly Oppose	18.8%	2.6%	42.3%	1.4%	0.0%	14.3%	18.8%
Don't know/Not sure	6.5%	4.5%	8.2%	1.4%	3.3%	14.3%	12.5%





**Question:** 

How do you think your income in the past year has compared to the increase in the cost of living?

	Total	Male	Female	18 – 34	<i>35 – 50</i>	51 - 65	65+
My income has grown much faster than the cost of living	3.4%	4.3%	2.5%	9.8%	1.0%	1.4%	4.3%
My income has grown somewhat faster than the cost of living	5.4%	6.6%	4.1%	7.8%	6.7%	4.3%	5.3%
My income has grown about as fast as the cost of living	10.4%	12.1%	8.6%	7.8%	3.8%	8.7%	15.5%
My income has grown somewhat slower than the cost of living	28.6%	29.7%	27.5%	21.6%	32.7%	25.4%	30.0%
My income has grown much slower than the cost of living	47.8%	43.0%	52.9%	52.9%	53.8%	55.8%	38.2%
Don't know / Not sure	4.4%	4.3%	4.5%	0.0%	1.9%	4.3%	6.8%

	Total	IND	LIB	LAB	GRE	ОТН	UND
My income has grown much faster than the cost of living	3.4%	3.9%	1.7%	4.4%	0.0%	5.0%	8.5%
My income has grown somewhat faster than the cost of living	5.4%	6.5%	2.8%	11.8%	13.3%	5.0%	0.0%
My income has grown about as fast as the cost of living	10.4%	16.9%	5.6%	14.7%	6.7%	10.0%	2.1%
My income has grown somewhat slower than the cost of living	28.6%	39.6%	26.7%	26.5%	16.7%	5.0%	19.1%
My income has grown much slower than the cost of living	47.8%	29.2%	60.0%	33.8%	63.3%	75.0%	59.6%
Don't know / Not sure	4.4%	3.9%	3.3%	8.8%	0.0%	0.0%	10.6%





# **Methodology Disclosure Statement - Short**

Short Methodology Statement	
Research conducted by	uCommunications Pty Ltd – T/A uComms
Commissioned by	The Australia Institute
End client	The Australia Institute
Fieldwork dates	05 <sup>th</sup> Feb 2024
Mode of data collection	Automated telephone and SMS poll
Target population	Australian eligible voters
Sample size	602
Australian Polling Council (APC) Compliant	Yes
URL of Long Methodology Disclosure Statement	www.ucommsapc.info
Voter intention published	Yes

# Methodology Disclosure Statement - Long

Long Methodology Statement	
Effective sample size after weighting applied	564
Margin of Error associated with effective sample size	+/- 3.98%
Variables used in weighting	Federal Seat of Mackellar population distribution (Age & Gender)
Weighting method used	Ranked weighting
Full question text, responses categories and randomisation	See within attached
Proportion of landline/mobile completed samples	75% Mobile 25% Landline
Source of Sample	Households selected at random across the Federal Seat of Mackellar
Positioning of voter intention questions within survey	First question after poll intro
Undecided voter handling	Respondents who answered "Undecided" were then asked a leaning question
2pp calculation method	Respondent allocated preferences





06 February 2024

#### **FINAL RESULTS**

uComms conducted a survey of 643 residents across the Federal Seat of Wentworth on behalf of The Australia Institute during the evening of  $05^{th}$  February 2024 using self-completed automated voice and SMS polling methodologies.

#### Question 1:

If a Federal Election were to be held today, which of the following would receive your first preference vote in the House of Representatives (lower house)?

	Total	Male	Female	18 – 34	35 – 50	51 - 65	65+
Independent Allegra Spender	32.1%	31.4%	32.9%	18.8%	33.1%	40.9%	27.9%
Liberal	35.5%	35.4%	35.6%	18.8%	33.8%	27.0%	46.1%
Labor	13.1%	13.3%	13.0%	9.4%	12.0%	14.8%	13.6%
Green	10.0%	11.1%	8.8%	31.3%	12.7%	7.0%	5.8%
Other Minor party or Independent	2.9%	3.5%	2.3%	3.1%	2.1%	3.5%	3.2%
Undecided	6.3%	5.3%	7.4%	18.8%	6.3%	7.0%	3.2%

# 2 Party Preferred

	Total
Independent Allegra Spender	57%
Liberal	43%

Note: Undecided voters allocated by Q1a, and preferences distributed as per Q1b





#### **Question 1a:**

Being undecided to which of the following do you have even a slight leaning?

	Total
Independent Allegra Spender	28.0%
Liberal	32.0%
Labor	20.0%
Green	4.0%
Other Minor party or Independent	16.0%

Note: Only respondents who answered "Undecided" in Question 1 were asked Question 1a





# Question 1b:

Which of the following two parties would you preference higher?

	Total
Independent Allegra Spender	82.5%
Liberal	17.5%

Note: Only respondents who didn't answer 'Independent Allegra Spender' or 'Liberal' In Question 1 and 1a were included in Question 1b





#### **Question:**

The Stage 3 income tax cuts as originally legislated would cost the budget \$319 billion over the next 10 years and mostly benefit high income earners. The Albanese Government has proposed restructuring the Stage 3 tax cuts so all taxpayers receive a tax cut, with 84% receiving a larger tax cut but those earning above \$150,000 receiving a smaller tax cut than they otherwise would have.

Do you support or oppose the Albanese Government's proposed restructure of the Stage 3 tax cuts?

	Total	Male	Female	18 – 34	<i>35 – 50</i>	51 - 65	65+
Strongly Support	45.2%	49.5%	40.7%	46.4%	38.0%	53.0%	45.3%
Support	16.5%	14.9%	18.2%	25.0%	13.1%	20.9%	15.3%
Oppose	9.7%	5.9%	13.9%	10.7%	5.1%	11.3%	12.0%
Strongly Oppose	26.7%	29.3%	23.9%	17.9%	41.6%	14.8%	24.0%
Don't know/Not sure	1.9%	0.5%	3.3%	0.0%	2.2%	0.0%	3.3%

	Total	IND	LIB	LAB	GRE	ОТН	UND
Strongly Support	45.2%	64.3%	11.0%	76.8%	78.6%	38.5%	20.8%
Support	16.5%	13.3%	18.2%	14.3%	19.0%	30.8%	20.8%
Oppose	9.7%	2.8%	19.5%	5.4%	2.4%	0.0%	16.7%
Strongly Oppose	26.7%	18.2%	48.7%	3.6%	0.0%	23.1%	37.5%
Don't know/Not sure	1.9%	1.4%	2.6%	0.0%	0.0%	7.7%	4.2%





Question:

How do you think your income in the past year has compared to the increase in the cost of living?

	Total	Male	Female	18 – 34	<i>35 – 50</i>	51 - 65	65+
My income has grown much faster than the cost of living	1.9%	2.8%	1.0%	0.0%	2.2%	1.8%	2.7%
My income has grown somewhat faster than the cost of living	4.3%	5.6%	2.9%	7.1%	3.7%	4.5%	4.7%
My income has grown about as fast as the cost of living	10.5%	11.6%	9.3%	7.1%	3.7%	10.0%	17.6%
My income has grown somewhat slower than the cost of living	30.7%	31.0%	30.4%	28.6%	25.2%	40.0%	29.1%
My income has grown much slower than the cost of living	48.8%	46.3%	51.5%	46.4%	65.2%	38.2%	41.2%
Don't know / Not sure	3.8%	2.8%	4.9%	10.7%	0.0%	5.5%	4.7%

	Total	IND	LIB	LAB	GRE	ОТН	UND
My income has grown much faster than the cost of living	1.9%	0.7%	1.3%	5.5%	0.0%	16.7%	0.0%
My income has grown somewhat faster than the cost of living	4.3%	3.7%	4.0%	3.6%	7.0%	16.7%	0.0%
My income has grown about as fast as the cost of living	10.5%	16.2%	4.6%	18.2%	4.7%	0.0%	12.5%
My income has grown somewhat slower than the cost of living	30.7%	34.6%	24.5%	32.7%	39.5%	16.7%	33.3%
My income has grown much slower than the cost of living	48.8%	41.9%	61.6%	36.4%	41.9%	50.0%	50.0%
Don't know / Not sure	3.8%	2.9%	4.0%	3.6%	7.0%	0.0%	4.2%





# **Methodology Disclosure Statement - Short**

Short Methodology Statement	
Research conducted by	uCommunications Pty Ltd – T/A uComms
Commissioned by	The Australia Institute
End client	The Australia Institute
Fieldwork dates	05 <sup>th</sup> Feb 2024
Mode of data collection	Automated telephone and SMS poll
Target population	Australian eligible voters
Sample size	643
Australian Polling Council (APC) Compliant	Yes
URL of Long Methodology Disclosure Statement	www.ucommsapc.info
Voter intention published	Yes

# Methodology Disclosure Statement - Long

Long Methodology Statement	
Effective sample size after weighting applied	585
Margin of Error associated with effective sample size	+/- 3.85%
Variables used in weighting	Federal Seat of Wentworth population distribution (Age & Gender)
Weighting method used	Ranked weighting
Full question text, responses categories and randomisation	See within attached
Proportion of landline/mobile completed samples	76% Mobile 24% Landline
Source of Sample	Households selected at random across the Federal Seat of Wentworth
Positioning of voter intention questions within survey	First question after poll intro
Undecided voter handling	Respondents who answered "Undecided" were then asked a leaning question
2pp calculation method	Respondent allocated preferences