

# Polling - Voice exit poll results

*March 2024*

## Method

### Short disclosure statement

|                                      |  |
|--------------------------------------|--|
| Panel provider                       | Dynata   |
| Research company                     | The Australia Institute  |
| Client commissioning the research    | NA   |
| Fieldwork dates                      | 14 to 17 October 2023  |
| Mode of data collection              | Online recruited from research panel                                   |
| Target population                    | Australian adults aged 18+   |
| Sample size                          | 1,005 national, additional 416 South Australians and 126 Queenslanders |
| Australian Polling Council compliant | Yes  |
| Voting intention published           | No   |
| Long disclosure statement            | See below  |

### Long disclosure statement

|  |  |
|--|--|
| Effective sample size after weighting applied              | 1,110  |
| Margin of error associated with effective sample size      | ±3%  |
| Variables used in weighting                                | Age, gender, state/territory based on Australian Bureau of Statistics <a href="#">“National, state and territory population”</a> data; and the referendum results as at 17 October 2023  |
| Gender identity categorisation                             | Those who answered the gender identity question as “Non-binary”, “I use a different term”, or “Prefer not to answer” had their responses included with females for the purpose of reporting, due to constraints from weighting data availability   |
| Weighting method used                                      | Raking method  |
| Full question text, responses categories and randomisation | See below  |
| Source of online sample                                    | Dynata’s online panel  |
| Positioning of voting intention questions in questionnaire | Immediately after demographics, before policy questions  |
| How were undecided voters handled?                         | Respondents who answered “Don’t know / Not sure” for voting intention were then asked a leaning question; these leanings are included in voting intention crosstabs  |
| Method of calculating 2PP                                  | NA   |
| Voting intention categorisation                            | Voting crosstabs show voting intentions for the House of Representatives. “Coalition” includes separate responses for Liberal and National. “Other” refers to Independent/Other, and minor parties in cases where they were included in the voting intention but represent too small a sample to be reported separately in the crosstabs |
| Location results   | Results are shown only for larger states   |



# Australian Polling Council Quality Mark

## Detailed results

Results that have already been published have not been reproduced.<sup>1</sup>

“Closing the gap” refers to the gap between health, education, employment and other outcomes between Aboriginal and Torres Strait Islander people and the general Australian population, such as lower life expectancy or being less likely to go to university.

To what extent do you agree or disagree with the following statements?

Response options were presented in random order.

“Aboriginal and Torres Strait Islander people are disadvantaged compared to the general Australian population.”

|                              | <i>Total</i> | <i>Male</i> | <i>Female</i> | <i>NSW</i> | <i>VIC</i> | <i>QLD</i> | <i>WA</i> |
|------------------------------|--------------|-------------|---------------|------------|------------|------------|-----------|
| <b>Strongly agree</b>        | 22%          | 23%         | 21%           | 24%        | 23%        | 19%        | 22%       |
| <b>Agree</b>                 | 29%          | 28%         | 30%           | 31%        | 30%        | 30%        | 21%       |
| <b>Disagree</b>              | 27%          | 28%         | 25%           | 25%        | 23%        | 29%        | 35%       |
| <b>Strongly disagree</b>     | 16%          | 15%         | 17%           | 17%        | 15%        | 14%        | 13%       |
| <b>Don't know / Not sure</b> | 7%           | 6%          | 7%            | 3%         | 9%         | 7%         | 10%       |

|                              | <i>Total</i> | <i>Labor</i> | <i>Coalition</i> | <i>Greens</i> | <i>One Nation</i> | <i>Other</i> |
|------------------------------|--------------|--------------|------------------|---------------|-------------------|--------------|
| <b>Strongly agree</b>        | 22%          | 28%          | 11%              | 42%           | 6%                | 18%          |
| <b>Agree</b>                 | 29%          | 37%          | 23%              | 29%           | 17%               | 27%          |
| <b>Disagree</b>              | 27%          | 20%          | 35%              | 17%           | 40%               | 28%          |
| <b>Strongly disagree</b>     | 16%          | 10%          | 21%              | 9%            | 34%               | 19%          |
| <b>Don't know / Not sure</b> | 7%           | 6%           | 9%               | 3%            | 4%                | 7%           |

<sup>1</sup> Find them in The Australia Institute (2023) *Misinformation and the referendum*, <https://australiainstitute.org.au/report/misinformation-and-the-referendum/>

|                              | <i>Total</i> | <i>18-29</i> | <i>30-39</i> | <i>40-49</i> | <i>50-59</i> | <i>60+</i> |
|------------------------------|--------------|--------------|--------------|--------------|--------------|------------|
| <b>Strongly agree</b>        | 22%          | 32%          | 23%          | 17%          | 21%          | 17%        |
| <b>Agree</b>                 | 29%          | 28%          | 30%          | 33%          | 26%          | 28%        |
| <b>Disagree</b>              | 27%          | 21%          | 28%          | 27%          | 29%          | 29%        |
| <b>Strongly disagree</b>     | 16%          | 14%          | 13%          | 19%          | 14%          | 19%        |
| <b>Don't know / Not sure</b> | 7%           | 6%           | 7%           | 4%           | 10%          | 7%         |

|                              | <i>Total</i> | <i>"Yes" to Voice</i> | <i>"No" to Voice</i> |
|------------------------------|--------------|-----------------------|----------------------|
| <b>Strongly agree</b>        | 22%          | 46%                   | 6%                   |
| <b>Agree</b>                 | 29%          | 39%                   | 22%                  |
| <b>Disagree</b>              | 27%          | 9%                    | 38%                  |
| <b>Strongly disagree</b>     | 16%          | 3%                    | 25%                  |
| <b>Don't know / Not sure</b> | 7%           | 3%                    | 9%                   |

**“More needs to be done to address the disadvantage experienced by Aboriginal and Torres Strait Islander people.”**

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know / Not sure

**“Since they rejected the Voice, it is now up to No campaigners to come up with solutions to close the gap.”**

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know / Not sure

**“It is now up to the Albanese Government to come up with solutions to close the gap.”**

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know / Not sure

To what extent do you agree or disagree with the following statement regarding the referendum?

“I had enough information to make an informed vote.”

|                            | <i>Total</i> | <i>Male</i> | <i>Female</i> | <i>NSW</i> | <i>VIC</i> | <i>QLD</i> | <i>WA</i> |
|----------------------------|--------------|-------------|---------------|------------|------------|------------|-----------|
| <b>Strongly agree</b>      | 31%          | 34%         | 28%           | 33%        | 27%        | 31%        | 32%       |
| <b>Agree</b>               | 39%          | 40%         | 37%           | 38%        | 44%        | 33%        | 41%       |
| <b>Disagree</b>            | 16%          | 13%         | 19%           | 16%        | 18%        | 19%        | 10%       |
| <b>Strongly disagree</b>   | 11%          | 11%         | 11%           | 10%        | 9%         | 13%        | 13%       |
| <b>Don't know/Not sure</b> | 3%           | 2%          | 4%            | 3%         | 2%         | 4%         | 4%        |

|                            | <i>Total</i> | <i>Labor</i> | <i>Coalition</i> | <i>Greens</i> | <i>One Nation</i> | <i>Other</i> |
|----------------------------|--------------|--------------|------------------|---------------|-------------------|--------------|
| <b>Strongly agree</b>      | 31%          | 31%          | 29%              | 36%           | 34%               | 27%          |
| <b>Agree</b>               | 39%          | 44%          | 36%              | 37%           | 40%               | 29%          |
| <b>Disagree</b>            | 16%          | 15%          | 18%              | 19%           | 11%               | 19%          |
| <b>Strongly disagree</b>   | 11%          | 7%           | 15%              | 5%            | 11%               | 19%          |
| <b>Don't know/Not sure</b> | 3%           | 3%           | 2%               | 3%            | 4%                | 6%           |

|                            | <i>Total</i> | <i>18-29</i> | <i>30-39</i> | <i>40-49</i> | <i>50-59</i> | <i>60+</i> |
|----------------------------|--------------|--------------|--------------|--------------|--------------|------------|
| <b>Strongly agree</b>      | 31%          | 28%          | 28%          | 27%          | 29%          | 37%        |
| <b>Agree</b>               | 39%          | 51%          | 43%          | 36%          | 39%          | 29%        |
| <b>Disagree</b>            | 16%          | 13%          | 17%          | 23%          | 13%          | 16%        |
| <b>Strongly disagree</b>   | 11%          | 5%           | 7%           | 10%          | 18%          | 15%        |
| <b>Don't know/Not sure</b> | 3%           | 3%           | 5%           | 3%           | 2%           | 3%         |

|                            | <i>Total</i> | <i>“Yes” to Voice</i> | <i>“No” to Voice</i> |
|----------------------------|--------------|-----------------------|----------------------|
| <b>Strongly agree</b>      | 31%          | 38%                   | 26%                  |
| <b>Agree</b>               | 39%          | 45%                   | 35%                  |
| <b>Disagree</b>            | 16%          | 12%                   | 20%                  |
| <b>Strongly disagree</b>   | 11%          | 3%                    | 16%                  |
| <b>Don't know/Not sure</b> | 3%           | 2%                    | 4%                   |

To what extent do you agree or disagree with the following statement regarding the referendum?

“I am concerned about lies and misinformation that circulated on social media during the referendum campaign.”

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know / Not sure

During the referendum campaign, how often have you come across political ads that you know to be misleading?

|                       | <i>Total</i> | Male | Female | NSW | VIC | QLD | WA  |
|-----------------------|--------------|------|--------|-----|-----|-----|-----|
| At least once a day   | 31%          | 35%  | 28%    | 33% | 29% | 34% | 28% |
| About once a week     | 26%          | 29%  | 23%    | 26% | 28% | 20% | 30% |
| About once a month    | 6%           | 7%   | 6%     | 8%  | 7%  | 5%  | 4%  |
| Never                 | 9%           | 8%   | 9%     | 9%  | 9%  | 9%  | 12% |
| Don't know / Not sure | 28%          | 21%  | 34%    | 24% | 28% | 33% | 26% |

|                       | <i>Total</i> | Labor | Coalition | Greens | One Nation | Other |
|-----------------------|--------------|-------|-----------|--------|------------|-------|
| At least once a day   | 31%          | 33%   | 29%       | 28%    | 28%        | 39%   |
| About once a week     | 26%          | 28%   | 23%       | 38%    | 28%        | 13%   |
| About once a month    | 6%           | 6%    | 5%        | 7%     | 8%         | 7%    |
| Never                 | 9%           | 8%    | 10%       | 7%     | 5%         | 11%   |
| Don't know / Not sure | 28%          | 25%   | 32%       | 21%    | 31%        | 30%   |

|                       | <i>Total</i> | 18-29 | 30-39 | 40-49 | 50-59 | 60+ |
|-----------------------|--------------|-------|-------|-------|-------|-----|
| At least once a day   | 31%          | 31%   | 26%   | 25%   | 33%   | 38% |
| About once a week     | 26%          | 34%   | 31%   | 30%   | 23%   | 17% |
| About once a month    | 6%           | 8%    | 11%   | 7%    | 3%    | 3%  |
| Never                 | 9%           | 8%    | 10%   | 10%   | 8%    | 8%  |
| Don't know / Not sure | 28%          | 18%   | 23%   | 27%   | 34%   | 34% |

|                       | <i>Total</i> | “Yes” to Voice | “No” to Voice |
|-----------------------|--------------|----------------|---------------|
| At least once a day   | 31%          | 36%            | 29%           |
| About once a week     | 26%          | 32%            | 22%           |
| About once a month    | 6%           | 9%             | 5%            |
| Never                 | 9%           | 6%             | 10%           |
| Don't know / Not sure | 28%          | 17%            | 34%           |

**Do you approve or disapprove of the job that Anthony Albanese is doing as Prime Minister of Australia?**

|                              | <i>Total</i> | <i>Male</i> | <i>Female</i> | <i>NSW</i> | <i>VIC</i> | <i>QLD</i> | <i>WA</i> |
|------------------------------|--------------|-------------|---------------|------------|------------|------------|-----------|
| <b>Strongly approve</b>      | 13%          | 16%         | 10%           | 16%        | 11%        | 11%        | 11%       |
| <b>Approve</b>               | 31%          | 33%         | 30%           | 32%        | 34%        | 27%        | 37%       |
| <b>Disapprove</b>            | 21%          | 20%         | 23%           | 19%        | 24%        | 21%        | 24%       |
| <b>Strongly disapprove</b>   | 23%          | 24%         | 22%           | 21%        | 21%        | 28%        | 19%       |
| <b>Don't know / Not sure</b> | 12%          | 7%          | 16%           | 12%        | 10%        | 14%        | 9%        |

|                              | <i>Total</i> | <i>Labor</i> | <i>Coalition</i> | <i>Greens</i> | <i>One Nation</i> | <i>Other</i> |
|------------------------------|--------------|--------------|------------------|---------------|-------------------|--------------|
| <b>Strongly approve</b>      | 13%          | 26%          | 5%               | 12%           | 2%                | 2%           |
| <b>Approve</b>               | 31%          | 49%          | 13%              | 46%           | 11%               | 20%          |
| <b>Disapprove</b>            | 21%          | 12%          | 31%              | 17%           | 19%               | 32%          |
| <b>Strongly disapprove</b>   | 23%          | 3%           | 42%              | 11%           | 53%               | 29%          |
| <b>Don't know / Not sure</b> | 12%          | 10%          | 9%               | 14%           | 16%               | 18%          |

|                              | <i>Total</i> | <i>18-29</i> | <i>30-39</i> | <i>40-49</i> | <i>50-59</i> | <i>60+</i> |
|------------------------------|--------------|--------------|--------------|--------------|--------------|------------|
| <b>Strongly approve</b>      | 13%          | 12%          | 14%          | 12%          | 11%          | 15%        |
| <b>Approve</b>               | 31%          | 41%          | 36%          | 32%          | 28%          | 23%        |
| <b>Disapprove</b>            | 21%          | 17%          | 18%          | 25%          | 25%          | 23%        |
| <b>Strongly disapprove</b>   | 23%          | 18%          | 14%          | 20%          | 25%          | 31%        |
| <b>Don't know / Not sure</b> | 12%          | 11%          | 18%          | 11%          | 11%          | 8%         |

|                              | <i>Total</i> | <i>"Yes" to Voice</i> | <i>"No" to Voice</i> |
|------------------------------|--------------|-----------------------|----------------------|
| <b>Strongly approve</b>      | 13%          | 29%                   | 3%                   |
| <b>Approve</b>               | 31%          | 47%                   | 21%                  |
| <b>Disapprove</b>            | 21%          | 11%                   | 28%                  |
| <b>Strongly disapprove</b>   | 23%          | 4%                    | 34%                  |
| <b>Don't know / Not sure</b> | 12%          | 9%                    | 13%                  |

**Do you approve or disapprove of the job that Peter Dutton is doing as Opposition Leader?**

|                              | <i>Total</i> | <i>Male</i> | <i>Female</i> | <i>NSW</i> | <i>VIC</i> | <i>QLD</i> | <i>WA</i> |
|------------------------------|--------------|-------------|---------------|------------|------------|------------|-----------|
| <b>Strongly approve</b>      | 9%           | 11%         | 7%            | 9%         | 8%         | 8%         | 7%        |
| <b>Approve</b>               | 26%          | 31%         | 22%           | 31%        | 23%        | 29%        | 25%       |
| <b>Disapprove</b>            | 21%          | 21%         | 21%           | 21%        | 24%        | 20%        | 16%       |
| <b>Strongly disapprove</b>   | 22%          | 25%         | 19%           | 20%        | 26%        | 19%        | 21%       |
| <b>Don't know / Not sure</b> | 22%          | 13%         | 31%           | 20%        | 19%        | 24%        | 31%       |

|                              | <i>Total</i> | <i>Labor</i> | <i>Coalition</i> | <i>Greens</i> | <i>One Nation</i> | <i>Other</i> |
|------------------------------|--------------|--------------|------------------|---------------|-------------------|--------------|
| <b>Strongly approve</b>      | 9%           | 5%           | 17%              | 8%            | 3%                | 2%           |
| <b>Approve</b>               | 26%          | 19%          | 44%              | 15%           | 26%               | 14%          |
| <b>Disapprove</b>            | 21%          | 29%          | 13%              | 15%           | 24%               | 27%          |
| <b>Strongly disapprove</b>   | 22%          | 30%          | 4%               | 38%           | 15%               | 28%          |
| <b>Don't know / Not sure</b> | 22%          | 17%          | 22%              | 24%           | 32%               | 29%          |

|                              | <i>Total</i> | <i>18-29</i> | <i>30-39</i> | <i>40-49</i> | <i>50-59</i> | <i>60+</i> |
|------------------------------|--------------|--------------|--------------|--------------|--------------|------------|
| <b>Strongly approve</b>      | 9%           | 10%          | 8%           | 6%           | 7%           | 11%        |
| <b>Approve</b>               | 26%          | 30%          | 24%          | 25%          | 21%          | 29%        |
| <b>Disapprove</b>            | 21%          | 17%          | 19%          | 25%          | 28%          | 20%        |
| <b>Strongly disapprove</b>   | 22%          | 19%          | 19%          | 20%          | 26%          | 25%        |
| <b>Don't know / Not sure</b> | 22%          | 25%          | 30%          | 24%          | 18%          | 16%        |

|                              | <i>Total</i> | <i>"Yes" to Voice</i> | <i>"No" to Voice</i> |
|------------------------------|--------------|-----------------------|----------------------|
| <b>Strongly approve</b>      | 9%           | 9%                    | 9%                   |
| <b>Approve</b>               | 26%          | 21%                   | 30%                  |
| <b>Disapprove</b>            | 21%          | 21%                   | 21%                  |
| <b>Strongly disapprove</b>   | 22%          | 36%                   | 12%                  |
| <b>Don't know / Not sure</b> | 22%          | 13%                   | 28%                  |

To what extent do you agree or disagree with the following statement?

**"Truth in political advertising laws should be in place in time for the next federal election campaign."**

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know / Not sure