



Publication date: tbc

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Australia Institute
Fieldwork dates	12th March – 19th March 2026
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1,502
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://australiainstitute.org.au/australian-polling-council-long-methodology-disclosure-statements/
Is voting intention published?	No

Long Methodology Statement

Effective sample size after weighting applied	934
Margin of error associated with effective sample size	±3.2
Quotas and weighting	Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	NA
2PP calculation method	NA



Full Question Text of Published Question(s)

GAMBLE1	To what extent would you support or oppose a ban on gambling advertisements? Please select one option only <i>Single select, reverse</i>	Ask eligible voters
	1. Strongly support	
	2. Support	
	3. Oppose	
	4. Strongly oppose	
	5. Don't know / Not sure	Fixed