

FINAL RESULTS

When interpreting this document, please consider the following items:

- *For small sample (n<50) – interpret with caution*
- *All figures have been weighted to be representative of Australians eligible to vote*
- *The figures are based on a combination of quotas and weights and are representative of all Australians eligible to vote by age, gender, region, education, household income and past vote.*
- *Non-binary gender weighting is equal to its composition within the sample (n=7) - not present in the gender breakdown due to low sample size*
- *All results are based on percentages and have been rounded to 0 decimal places*
- *Each question will contain banners for:*
 - *Total level results*
 - *Gender*
 - *Age Group*
 - *State*
 - *Future voting intention*
- *For the banner “Future voting intention” all party names have been abbreviated as follows:*
 - *ALP – Labor*
 - *COA – Liberal / National Coalition*
 - *GRE – Greens*
 - *PHON – Pauline Hanson’s One Nation*
 - *IND – Independent*
 - *Other – Other parties*
 - *UND – Undecided*

Methodology:

YouGov conducted a survey of 2230 Australian residents on behalf of The Australia Institute between 5th Jun to 18th Jun 2026, using an online polling methodology. Full details are provided in the methodology statement. The poll is compliant with the Australian Polling Council’s requirements.

URL of Long Methodology statement: <https://australiainstitute.org.au/australian-polling-council-long-methodology-disclosure-statements/>

Column %	Total	Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+
Strongly support	49	45	52	58	42	43	47	57
Support	30	31	30	29	37	31	30	25
Oppose	11	13	9	7	8	12	13	11
Strongly oppose	3	4	2	2	4	4	3	2
Don't know / Not sure	7	7	7	4	9	10	7	5
NET Support	79	76	82	87	79	74	77	82
NET Oppose	14	17	11	9	12	16	16	13
Column n	2230	1091	1132	111	327	746	590	456

Table 1. GAMBLING1. To what extent would you support or oppose a total ban on gambling advertisements, including on TV, radio, and online?

Column %	Total	NSW	VIC	QLD	WA	SA	Other	ALP	COA	GRE	PHON	IND	Other	UND
Strongly support	49	42	55	49	45	54	55	48	42	72	43	65	52	33
Support	30	34	25	32	35	24	20	34	36	20	26	28	21	43
Oppose	11	12	10	10	8	13	9	11	11	3	17	2	11	8
Strongly oppose	3	4	4	4	2	2	1	2	3	2	6	3	3	1
Don't know / Not sure	7	8	6	5	10	7	15	5	8	3	8	2	13	15
NET Support	79	76	80	81	81	77	75	82	78	92	68	94	73	76
NET Oppose	14	16	14	14	9	15	10	13	14	5	23	5	14	9
Column n	2230	670	539	488	241	196	96	701	376	242	559	107	94	151

Table 2. GAMBLING1. To what extent would you support or oppose a total ban on gambling advertisements, including on TV, radio, and online?

Column %	Total	Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+
They go too far	10	11	8	14	4	11	11	8
They are about right	47	46	47	52	59	50	42	38
They do not go far enough	34	35	34	30	27	26	36	48
Don't know / Not sure	9	8	11	4	10	13	11	6
Column n	2230	1091	1132	111	327	746	590	456

Table 3. GAMBLING2. The Commonwealth government recently introduced a plan to restrict gambling advertising in certain ways, including: • a ban on gambling advertising during live sporting events on broadcast channels between 6:00am and 8:30pm; • a ban on all gambling advertising in sports venues and on players' and officials' uniforms; • restricting gambling advertisements on broadcast television to three per hour per channel between 6:00am and 8:30pm; • a ban on all gambling advertising on broadcast radio during school drop-off (8:00-9:00am) and pick-up (3:00-4:00pm) hours; • a ban on all gambling advertising on online platforms, except where users are logged in, are 18 years or older, and have not opted out of such advertising; • a ban on the use of celebrities and athletes in gambling advertising; and • a ban on the promotion of odds in gambling advertising. What do you think of these proposed reforms to gambling advertisements?

Column %	Total	NSW	VIC	QLD	WA	SA	Other	ALP	COA	GRE	PHON	IND	Other	UND
They go too far	10	9	11	10	9	6	12	6	10	4	18	4	7	8
They are about right	47	51	46	45	50	36	45	52	55	38	39	58	50	43
They do not go far enough	34	32	33	39	30	44	27	35	27	56	32	32	31	25
Don't know / Not sure	9	8	10	6	11	14	16	7	8	2	11	6	12	24
Column n	2230	670	539	488	241	196	96	701	376	242	559	107	94	151

Table 4. GAMBLING2. The Commonwealth government recently introduced a plan to restrict gambling advertising in certain ways, including: • a ban on gambling advertising during live sporting events on broadcast channels between 6:00am and 8:30pm; • a ban on all gambling advertising in sports venues and on players' and officials' uniforms; • restricting gambling advertisements on broadcast television to three per hour per channel between 6:00am and 8:30pm; • a ban on all gambling advertising on broadcast radio during school drop-off (8:00-9:00am) and pick-up (3:00-4:00pm) hours; • a ban on all gambling advertising on online platforms, except where users are logged in, are 18 years or older, and have not opted out of such advertising; • a ban on the use of celebrities and athletes in gambling advertising; and • a ban on the promotion of odds in gambling advertising. What do you think of these proposed reforms to gambling advertisements?